

LIBRARY  
BUREAU OF THE CENSUS







Census  
RC  
5429.3  
.U535x  
1982  
[v.3]  
no.19  
c.4

# 1982

## Census of Retail Trade

---

RC82-C-19

**Major Retail Centers**  
in Standard Metropolitan  
Statistical Areas

# Louisiana



---

The publications  
from the 1982 Economic and  
Agriculture Censuses are dedicated  
to the memory of Shirley Kallek,  
Associate Director for Economic Fields.  
During her career at the Bureau of the  
Census (1955 to 1983), she continually  
directed efforts to improve  
the timeliness and accuracy of  
economic statistics.

---

# 1982 Census of Retail Trade

---

RC82-C-19

**Major Retail Centers**  
in Standard Metropolitan  
Statistical Areas

## Louisiana

---

Issued March 1985



**U.S. Department of Commerce**

**Malcolm Baldrige**, Secretary

**Clarence J. Brown**, Deputy Secretary

**Sidney Jones**, Under Secretary for  
Economic Affairs

**BUREAU OF THE CENSUS**

**John G. Keane**,  
Director

82 6737

---

**Bureau of the Census  
Library**



## BUREAU OF THE CENSUS

**John G. Keane, Director**

**C. L. Kincannon, Deputy Director**

**Charles A. Waite, Associate Director for  
Economic Fields**

**John H. Berry, Assistant Director for  
Economic and Agriculture Censuses**

### BUSINESS DIVISION

**Howard N. Hamilton, Chief**

**ACKNOWLEDGMENTS**—Many persons participated in the various activities of the 1982 Census of Retail Trade. Primary direction of the program was performed by **Shirley Kallek**, Associate Director for Economic Fields (until May 1983), **Charles A. Waite**, her successor, and **Michael G. Farrell**, Assistant Director for Economic and Agriculture Censuses (until August 1984), and **John H. Berry**, his successor.

This report was prepared in the Business Division under the general direction of **Gerald F. Cranford**, Chief (until December 1983), and **Howard N. Hamilton**, his successor. **Bobby E. Russell**, Assistant Division Chief for Census Programs, was responsible for overall planning and management of the census of retail trade; he also coordinated activities with other divisions.

Planning and implementing this report were under the direction of **Mark E. Wallace**, Chief, Retail Census Branch, with primary staff assistance by **Edward D. Walker**, **Anne M. Sigda**, **Jack R. Drago**, **M. Yvonne Wade**, **Janis D. Byrd**, and **Richard W. Graham**. **Alvin H. Barten**, Chief, Cross Industries Branch, coordinated activities, specifications, and procedures with the other economic censuses. Computer programs were developed under the general supervision of **Howard R. Dennis**, Assistant Division Chief for Data Processing. **William C. Wester**, Chief, Census Programming Branch, assisted by **Steven G. McCraith**, **Judith A. McKay**, **William E. Jagg**, and **Robert J. Hemmig**, was primarily responsible for planning and implementing the programs. The computer programs were developed by **Leonard S. Sammarco**, **William A. Rankin**, **Dennis P. Kelly**, **Jane M. Jaworski**, **Ann Chen Liau**, **Janice S. Farquhar**, **Donald K. Salzman**, and **Christina Arledge**. **Emory G. Fuller** and **Pearl E. Young** were responsible for scheduling and control of computer processing. Quality control and sample design were under the direction of **Nash J. Monsour**, Assistant Division Chief for Research and Methodology, with primary staff assistance by **Joseph K. Garrett**, **Carl A. Konschnik**, and **Michael Z. Shimberg**. **Dorothy J. Reynolds**, Assistant Division Chief for Current Programs, provided valuable assistance in coordinating the current survey interface.

Systems and procedures for mailout, receipt, correspondence, data input, industry classification, other clerical processing, administrative record processing, and quality control, along with the associated electronic computer programs, were developed in the Economic Surveys Division, **W. Joel Richardson**, Chief.

Planning, design, review, and composition of report forms were performed in the Administrative Services Division, **Robert L. Kirkland**, Chief.

Publication planning, design, editorial review, composition, and printing procurement were performed in the Publications Services Division, **Raymond J. Koski**, Chief.

Geographic coding procedures and associated computer programs were developed in the Geography Division, **Robert W. Marx**, Chief.

Mailout preparation and receipt operations, clerical and analytical review activities, data keying, and geocoding review were performed in the Data Preparation Division, **Don L. Adams**, Chief.

Computer processing was performed in the Computer Services Division, **C. Thomas DiNenna**, Chief (until February 1984), and **John E. Halterman**, his successor.

Photocomposition programs for the statistical tables were developed in the Systems Support Division, **Larry J. Patin**, Chief (until October 1983), and **Arnold E. Levin**, his successor.

The overall planning and review of the census operations were performed by the staff of the office of the Assistant Director for Economic and Agriculture Censuses.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

### Library of Congress Cataloging in Publication Data

Census of retail trade (1982)  
1982 census of retail trade.

Contents: [1] Geographic area series—[2] Industry series—[3] Major retail centers in standard metropolitan statistical areas.

Sup't. of Docs. no.: C 3.255/2-2: RC82-C-

1. Retail trade—United States—Statistics—Collected works. I. United States. Bureau of the Census.

HF5429.3.C4 1983 381'.1'0973 83-600162

For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.

# INTRODUCTION

## ECONOMIC CENSUSES OVER TIME

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was again taken for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century, Congress directed that quinquennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930, and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and 1967.

Information on construction industries was first obtained in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's. The census of transportation (consisting of several surveys) was first taken for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to all services, except religious organizations and private households. A total of 41 additional four-digit standard industrial classifications<sup>1</sup> (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949, 1954, 1958, 1963, and 1967. A census of construction industries was first introduced in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963, and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977, and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for 1982).

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

## USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold.

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.

## AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

## CENSUS OF RETAIL TRADE

The 1982 Census of Retail Trade, part of the 1982 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.<sup>1</sup> It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented for selected industrial classifications in tables included in the United States Summary report of the Geographic Area series, RC82-A-52. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

For the 1982 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## MAJOR RETAIL CENTERS

This report represents a recompilation of data collected in the 1982 Census of Retail Trade into the two types of areas which have been delineated for the report: (1) central business districts (CBD's); and (2) major retail centers (MRC's). The report covers each standard metropolitan statistical area (SMSA) in the State and presents statistics for these concentrations of retail stores located in each SMSA.

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

## Central Business District

A central business district, as defined by the Bureau, is the defined downtown retail area of an SMSA central city, or other SMSA city of 50,000 persons or more. A CBD is an area of very high land valuation; high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and high traffic flow. It is defined by existing census tract boundaries and consists of one or more whole census tracts, except for a few CBD's with census tracts which include areas outside the corporate limits of the city. In these cases, the CBD consists of only those portions of the census tracts within the corporate limits of the city. Census tracts are small, relatively permanent areas into which large cities and adjacent areas have been divided to show comparable small-area statistics. Data for CBD's are published only in reports of the census of retail trade.

## Major Retail Center

A major retail center is a concentration of at least 25 retail stores<sup>2</sup> located inside an SMSA but outside a CBD. At least one of the 25 stores must be a general merchandise store (SIC 53) with a minimum of 100,000 square feet of total under-roof floor space.<sup>3</sup> MRC's include planned suburban shopping centers as well as unplanned centers such as older "string streets" (continuous businesses along a thoroughfare with few cross streets containing any businesses) and combinations of planned and unplanned centers. Where the MRC is a planned center, the boundaries encompass all retail stores in the center. Where the MRC is an unplanned center, each block within the boundaries should have at least one general merchandise store (SIC 53); apparel store (SIC 56); furniture, home furnishings and equipment store (SIC 57); or miscellaneous shopping goods store (SIC 594). MRC's are defined in SMSA's existing as of January 1, 1982. Data for MRC's are published only in reports of the census of retail trade.

## Delineation

The delineation of central business districts and major retail centers was determined in consultation with local census statistical areas committees (CSAC's). A few CSAC's chose not to participate in the CBD delineation program so some eligible cities do not have CBD's. In areas where CSAC's did not participate in the MRC delineation program, the Bureau asked other local organizations to delineate MRC's and list stores in the delineated areas, following Bureau guidelines. Due to funding limitations, Bureau employees could not delineate MRC's in areas for which outside participation could not be obtained. Accordingly, no MRC statistics are presented in this report for a few areas which may have had qualifying MRC's.

Approximately 95 percent of all areas which may have had MRC's were delineated by CSAC's or by other local organizations. Appendix J identifies which areas were delineated by CSAC's; which areas were delineated by other interested organizations; and which areas were not delineated, either because there were no MRC's or because MRC delineation participation could not be obtained for the area.

<sup>2</sup>An MRC which had 25 stores or more at time enumeration was done may have had less than 25 stores at end of 1982. Thus, data may be shown for a few MRC's which have less than 25 stores.

<sup>3</sup>Minimum square footage criterion was waived in a few special cases at request of local CSAC.

## Historical Data

The report on major retail centers was begun as a part of the 1954 Census of Business, which provided data for 95 CBD's. In the 1958 Census of Business, data were published for 109 CBD's and, for the first time, for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's and 972 MRC's located in 116 SMSA's. In the 1967 Census of Business, the program was expanded to cover all 230 SMSA's, containing 134 CBD's and 1,556 MRC's. The 1972 Census of Retail Trade covered 259 SMSA's, containing 144 CBD's and 2,137 MRC's.

For the first time, in the 1977 Census of Retail Trade, CBD's and MRC's were delineated by using the definition described above. These new definitions caused a slight modification in the scope of the 1977 program, which covered 272 SMSA's containing 386 CBD's and 1,464 MRC's.

There was no change in the scope of the program in the 1982 Census of Retail Trade. The number of SMSA's covered increased to 315, and included 456 CBD's and approximately 1,550 MRC's.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure so this item may be released even though other information is withheld.

For every CBD and MRC, statistics on sales, payroll, and number of employees are presented for all kind-of-business lines which do not require suppression to avoid disclosing data for individual companies. However, since most MRC's and several CBD's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) for these small areas without disclosing the operations of individual establishments. For this reason, additional sales data are shown for the following kind-of-business groups:

1. Convenience goods stores, i.e., food stores (SIC 54), eating and drinking places (SIC 58), and drug and proprietary stores (SIC 591).
2. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53), apparel and accessory stores (SIC 56), furniture, home furnishings, and equipment stores (SIC 57), and miscellaneous shopping goods stores (SIC 594).
3. All other stores (SIC's 52, 55, and 59, except 591 and 594).

## GEOGRAPHIC AREAS COVERED

This series of reports presents data for establishments located in CBD's and MRC's in SMSA's in each State. The SMSA's included in the 1982 MRC program are those defined by the Office of Management and Budget as of January 1, 1982, except for three areas which did not have any MRC's or CBD's for 1982: Glens Falls, N. Y.; Jacksonville, N. C.; and Santa Cruz, Calif.

## MAJOR RETAIL CENTERS

MRC statistics are presented for all areas within SMSA's for which a local group delineated qualifying MRC's. For any MRC's which existed in 1977 and which still qualified but were not delineated for the 1982 program, unpublished 1982 MRC statistics are available. These statistics may be obtained by submitting a written request to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

CBD statistics are presented for all eligible cities for which the local CSAC defined the area known as the "central business district."

For all SMSA's in the State for which MRC and/or CBD data are presented, data are also shown for each SMSA, each central city, and all other SMSA cities of 50,000 inhabitants or more for which a CBD was defined by a local CSAC. Data for SMSA's which cross State lines appear only in the State report for the State in which the SMSA is primarily located.

## DESCRIPTIONS OF SPECIFIC CENTRAL BUSINESS DISTRICTS AND MAJOR RETAIL CENTERS

The boundaries of each central business district and major retail center are described in appendix I. Boundaries begin with the north boundary and continue clockwise through all the boundaries.

## DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1982 data are expressed in 1982 dollars and 1977 data in 1977 dollars. Consequently, when making comparisons to prior years, users should consider the inflation that has occurred.

## RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation of missing or misreported data. However, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. See appendix A for a more complete explanation of census coverage and methodology.

## INTRODUCTION V

## MICROFICHE

The data in this report series are also available on microfiche. Microfiche reports are sold by the U.S. Government Printing Office.

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Retail Trade may be obtained, depending on availability of time and personnel, on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

—	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(S)	Withheld because estimates did not meet publication standards on basis of either response rate, associated standard error, or a consistency review.
CBD	Central Business District.
MRC	Major Retail Center.
n.e.c.	Not elsewhere classified.
pt.	Part.
SIC	Standard Industrial Classification.
SMSA	Standard Metropolitan Statistical Area.

# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table		
	1	2	3
<b>GEOGRAPHIC AREAS</b>			
SMSA's in the State . . . . .	X		
CBD's in SMSA's . . . . .	X	X	
Places with CBD's in SMSA's . . . . .	X		
MRC's in SMSA's . . . . .	X		X
<b>DATA ITEMS<sup>1</sup></b>			
All establishments:			
Establishments . . . . .	X	X	X
Sales . . . . .	X	X	X
Establishments with payroll:			
Establishments . . . . .	X	X	X
Sales . . . . .	X	X	X
Annual payroll . . . . .	X	X	X
First quarter payroll . . . . .		X	X
Paid employees for pay period including March 12, 1982 . . . . .	X	X	X

<sup>1</sup>See Explanation of Terms, appendix A.

# Users' Guide for Locating Statistics in the 1982 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Sales per capita and selected ratios	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
<b>GEOGRAPHIC AREA SERIES</b>											
United States . . . . .	X	X	X	X	X						
State . . . . .	X	X	X	X	X						
SCSA . . . . .	X	X	X	X							
SMSA . . . . .	X	X	X	X							
County . . . . .	X	X	X	X							
Place . . . . .	X	X	X	X							
<b>MAJOR RETAIL CENTERS</b>											
SMSA . . . . .	X	X									
City . . . . .	X	X	X	X							
CBD . . . . .	X	X	X	X							
MRC . . . . .	X	X	X	X							
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>											
United States . . . . .	X	X	X	X			X	X	X	X	
<b>MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>											
United States . . . . .		X	X							X	<sup>1</sup> X
<b>MERCHANDISE LINE SALES</b>											
United States . . . . .	X	X				X					
State . . . . .	<sup>2</sup> X	<sup>2</sup> X				<sup>2</sup> X					
SMSA . . . . .	<sup>2</sup> X	<sup>2</sup> X				<sup>2</sup> X					
<b>MISCELLANEOUS SUBJECTS</b>											
United States . . . . .	X	X	X	X							<sup>3</sup> X
State . . . . .	X	X	X	X							<sup>3</sup> X
SMSA . . . . .	X	X	X	X							<sup>3</sup> X

<sup>1</sup> Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>2</sup> Data available in printed form only for the United States and selected SMSA's based on volume of retail sales. Data for other areas are available only on microfiche.

<sup>3</sup> For the United States, States, and SMSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on waiter or waitress service, seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For the United States and States only, includes data on types of food service, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

# CONTENTS

[Page numbers listed here omit the prefix that appears as part of the number of each page]

	Page
Introduction . . . . .	III
Users' Guide for Locating Statistics in This Report by Table Number . . . . .	VII
Users' Guide for Locating Statistics in the 1982 Census of Retail Trade Reports . . . . .	VIII

The following tables are common to each SMSA which has either a central business district and/or at least one major retail center. Applicable tables have been omitted in SMSA's where both central business districts and major retail centers did not exist.

## TABLES

1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982
2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982
3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

## SMSA's

Alexandria SMSA . . . . .	3
Baton Rouge SMSA . . . . .	6
Lafayette SMSA . . . . .	12
Lake Charles SMSA . . . . .	15
Monroe SMSA . . . . .	18
New Orleans SMSA . . . . .	20
Shreveport SMSA . . . . .	26

## APPENDIXES

A. General Explanation . . . . .	A-1
B. General Questions . . . . .	B-1
C. Kind-of-Business Titles and Reporting-Form Numbers . . . . .	C-1
D. Standard Metropolitan Statistical Areas . . . . .	D-1
E. Percent of Sales Data Based on Administrative Records and Estimation for the State: 1982 . . . . .	--
F. Geographic Notes . . . . .	--
G. Establishments in Business at End of Year and Establishments in Business Any Time During Year for the United States: 1982 . . . . .	--
H. Comparative Sales Statistics for Central Business Districts in Standard Metropolitan Statistical Areas: 1982 and 1977 . . . . .	H-1
I. Boundary Descriptions for Central Business Districts and Major Retail Centers . . . . .	I-1
J. Major Retail Center Delineation by Geographic Areas . . . . .	J-1

Publication Program . . . . . Inside back cover

-- Not applicable.



**Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I.]

SIC code	Kind of business	Standard metropolitan statistical area	Alexandria		Major retail center No. 1
			City	Central business district	
	<b>Retail stores<sup>1 2 3</sup>:</b>				
	Number .....	1 160	688	31	64
	Sales (\$1,000) .....	640 294	481 320	(D)	82 694
	Annual payroll (\$1,000) .....	69 041	55 041	3 067	11 380
	Paid employees for pay period including March 12, 1982 .....	8 322	6 449	367	1 375
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>				
	Number .....	768	521	31	64
	Sales (\$1,000) .....	621 305	473 792	19 909	82 694
54, 58, 591	<b>Convenience goods stores:</b>				
	Number .....	307	187	4	10
	Sales (\$1,000) .....	210 001	134 499	2 105	7 018
53, 56, 57, 594	<b>Shopping goods stores (GAF)<sup>4 5</sup>:</b>				
	Number .....	210	165	23	47
	Sales (\$1,000) .....	182 471	(D)	16 203	74 464
52, 55, 59, ex. 591, 4	<b>All other stores:</b>				
	Number .....	251	169	4	7
	Sales (\$1,000) .....	228 833	(D)	1 601	1 212
	<b>NUMBER OF ESTABLISHMENTS</b>				
	<b>Retail stores<sup>1 2 3</sup> .....</b>	<b>1 160</b>	<b>688</b>	<b>31</b>	<b>64</b>
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	<b>768</b>	<b>521</b>	<b>31</b>	<b>64</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>41</b>	<b>28</b>	<b>-</b>	<b>1</b>
525	Hardware stores .....	12	7	-	1
52 ex. 525	Other .....	29	21	-	-
53	<b>General merchandise group stores .....</b>	<b>29</b>	<b>13</b>	<b>-</b>	<b>4</b>
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	8	7	-	3
531	Department stores (excl. leased depts.) <sup>5</sup> .....	8	7	-	3
533	Variety stores .....	9	3	-	-
539	Miscellaneous general merchandise stores .....	12	3	-	1
54	<b>Food stores<sup>7</sup> .....</b>	<b>135</b>	<b>70</b>	<b>-</b>	<b>3</b>
541	Grocery stores .....	115	55	-	1
55 ex. 554	<b>Automotive dealers .....</b>	<b>47</b>	<b>30</b>	<b>-</b>	<b>-</b>
554	<b>Gasoline service stations .....</b>	<b>68</b>	<b>35</b>	<b>-</b>	<b>-</b>
56	<b>Apparel and accessory stores .....</b>	<b>75</b>	<b>64</b>	<b>12</b>	<b>28</b>
561	Men's and boys' clothing and furnishings stores .....	10	10	4	3
562, 3, 8	Women's clothing and specialty stores and furriers .....	21	19	3	10
562	Women's ready-to-wear stores .....	19	17	1	10
565	Family clothing stores .....	14	9	2	5
566	Shoe stores .....	24	20	2	10
564, 9	Other apparel and accessory stores .....	6	6	1	-
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>53</b>	<b>42</b>	<b>2</b>	<b>4</b>
5712	Furniture stores .....	19	14	2	-
5713, 4, 9	Home furnishing stores .....	8	5	-	-
572, 3	Household appliance, radio, television, and music stores .....	26	23	-	4
58	<b>Eating and drinking places .....</b>	<b>142</b>	<b>101</b>	<b>3</b>	<b>6</b>
5812	Eating places .....	127	87	3	6
5813	Drinking places .....	15	14	-	-
591	<b>Drug and proprietary stores .....</b>	<b>30</b>	<b>16</b>	<b>1</b>	<b>1</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	<b>148</b>	<b>122</b>	<b>13</b>	<b>17</b>
592	Liquor stores .....	7	7	1	-
594	Miscellaneous shopping goods stores <sup>9</sup> .....	53	46	9	11
5944	Jewelry stores .....	14	12	3	4
5947	Gift, novelty, and souvenir shops .....	9	9	1	4
5949	Sewing, needlework, and piece goods stores .....	6	4	-	1
5992	Florists .....	20	13	1	1

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>5</sup>Includes sales from catalog order desks located in department stores.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>7</sup>May include data not covered by SIC 541.

<sup>8</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>9</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	<b>ALEXANDRIA CBD</b>										
	Retail stores <sup>1 2 3</sup> .....	31	30	(D)	(D)	3 067	2 810	707	645	367	344
	Retail stores (establishments with payroll) <sup>2</sup> .....	31	30	19 909	18 585	3 067	2 810	707	645	367	344
52	Building materials, hardware, garden supply, and mobile home dealers .....	-	-	-	-	-	-	-	-	-	-
525	Hardware stores .....	-	-	-	-	-	-	-	-	-	-
52 ex. 525	Other .....	-	-	-	-	-	-	-	-	-	-
53	General merchandise group stores .....	-	-	-	-	-	-	-	-	-	-
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) <sup>4</sup> .....	-	-	-	-	-	-	-	-	-	-
533	Variety stores .....	-	-	-	-	-	-	-	-	-	-
539	Miscellaneous general merchandise stores .....	-	-	-	-	-	-	-	-	-	-
54	Food stores <sup>6</sup> .....	-	-	-	-	-	-	-	-	-	-
541	Grocery stores .....	-	-	-	-	-	-	-	-	-	-
55 ex. 554	Automotive dealers .....	-	-	-	-	-	-	-	-	-	-
554	Gasoline service stations .....	-	-	-	-	-	-	-	-	-	-
56	Apparel and accessory stores .....	12	12	10 537	9 926	1 474	1 438	329	320	183	179
561	Men's and boys' clothing and furnishings stores .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5712	Furniture stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores .....	-	-	-	-	-	-	-	-	-	-
572, 3	Household appliance, radio, television, and music stores .....	-	-	-	-	-	-	-	-	-	-
58	Eating and drinking places .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5812	Eating places .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5813	Drinking places .....	-	-	-	-	-	-	-	-	-	-
591	Drug and proprietary stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>7</sup> .....	13	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
592	Liquor stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores <sup>8</sup> .....	9	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores .....	-	-	-	-	-	-	-	-	-	-
5992	Florists .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MRC NO. 1</b>					
	Retail stores <sup>1 2 3</sup> .....	64	82 694	11 380	2 608	1 375
	Retail stores (establishments with payroll) <sup>2</sup> .....	64	82 694	11 380	2 608	1 375
53	General merchandise group stores .....	4	43 476	5 662	1 255	612
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	3	36 939	(NA)	(NA)	(NA)
56	Apparel and accessory stores .....	28	24 774	3 587	868	489
565	Family clothing stores .....	5	14 586	2 174	520	246
566	Shoe stores .....	10	4 123	639	152	92
57	Furniture, home furnishings, and equipment stores .....	4	1 595	174	38	16
572, 3	Household appliance, radio, television, and music stores .....	4	1 595	174	38	16
58	Eating and drinking places .....	6	2 921	819	182	117
5812	Eating places .....	6	2 921	819	182	117
59 ex. 591	Miscellaneous retail stores .....	17	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	11	4 619	678	144	72
5947	Gift, novelty, and souvenir shops .....	4	1 095	199	40	23

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

**Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Baton Rouge		Major retail centers	
			City	Central business district	No. 1	No. 2
	<b>Retail stores<sup>1 2 3</sup>:</b>					
	Number .....	3 771	2 184	38	36	39
	Sales (\$1,000) .....	2 626 328	1 847 806	11 503	42 152	33 764
	Annual payroll (\$1,000) .....	300 321	225 685	1 655	4 108	4 187
	Paid employees for pay period including March 12, 1982 .....	34 352	25 536	192	523	525
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>					
	Number .....	2 776	1 767	32	36	39
	Sales (\$1,000) .....	2 582 849	1 831 212	11 243	42 152	33 764
54, 58, 591	<b>Convenience goods stores:</b>					
	Number .....	1 157	695	8	14	14
	Sales (\$1,000) .....	944 683	580 298	1 045	12 238	14 802
53, 56, 57; 594	<b>Shopping goods stores (GAF)<sup>4 5</sup>:</b>					
	Number .....	798	569	16	8	14
	Sales (\$1,000) .....	714 906	603 826	5 717	13 229	14 030
52, 55, 59, ex. 591, 4	<b>All other stores:</b>					
	Number .....	821	503	8	14	11
	Sales (\$1,000) .....	923 260	647 088	4 481	16 685	4 932
	<b>NUMBER OF ESTABLISHMENTS</b>					
	<b>Retail stores<sup>1 2 3</sup> .....</b>	<b>3 771</b>	<b>2 184</b>	<b>38</b>	<b>36</b>	<b>39</b>
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	<b>2 776</b>	<b>1 767</b>	<b>32</b>	<b>36</b>	<b>39</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>166</b>	<b>89</b>	<b>-</b>	<b>-</b>	<b>-</b>
525	Hardware stores .....	50	23	-	-	-
52 ex. 525	Other .....	116	66	-	-	-
53	<b>General merchandise group stores .....</b>	<b>74</b>	<b>45</b>	<b>-</b>	<b>2</b>	<b>3</b>
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	25	22	-	2	1
531	Department stores (excl. leased depts.) <sup>5</sup> .....	25	22	-	2	1
533	Variety stores .....	24	12	-	-	1
539	Miscellaneous general merchandise stores .....	25	11	-	-	1
54	<b>Food stores<sup>7</sup> .....</b>	<b>469</b>	<b>228</b>	<b>-</b>	<b>3</b>	<b>2</b>
541	Grocery stores .....	402	182	-	2	2
55 ex. 554	<b>Automotive dealers .....</b>	<b>194</b>	<b>111</b>	<b>2</b>	<b>4</b>	<b>6</b>
554	<b>Gasoline service stations .....</b>	<b>231</b>	<b>146</b>	<b>3</b>	<b>6</b>	<b>3</b>
56	<b>Apparel and accessory stores .....</b>	<b>331</b>	<b>241</b>	<b>11</b>	<b>3</b>	<b>4</b>
561	Men's and boys' clothing and furnishings stores .....	42	34	4	1	-
562, 3, 8	Women's clothing and specialty stores and furriers .....	132	95	4	-	2
562	Women's ready-to-wear stores .....	121	88	3	-	2
565	Family clothing stores .....	30	14	-	-	-
566	Shoe stores .....	92	76	1	1	1
564, 9	Other apparel and accessory stores .....	35	22	2	1	1
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>201</b>	<b>142</b>	<b>2</b>	<b>1</b>	<b>3</b>
5712	Furniture stores .....	61	37	1	-	-
5713, 4, 9	Home furnishing stores .....	48	36	-	-	-
572, 3	Household appliance, radio, television, and music stores .....	92	69	1	1	3
58	<b>Eating and drinking places .....</b>	<b>584</b>	<b>409</b>	<b>7</b>	<b>8</b>	<b>11</b>
5812	Eating places .....	469	328	6	6	8
5813	Drinking places .....	115	81	1	2	3
591	<b>Drug and proprietary stores .....</b>	<b>104</b>	<b>58</b>	<b>1</b>	<b>3</b>	<b>1</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	<b>422</b>	<b>298</b>	<b>6</b>	<b>6</b>	<b>6</b>
592	Liquor stores .....	28	20	-	-	-
594	Miscellaneous shopping goods stores <sup>9</sup> .....	192	141	3	2	4
5944	Jewelry stores .....	43	31	3	-	-
5947	Gift, novelty, and souvenir shops .....	28	19	-	1	-
5949	Sewing, needlework, and piece goods stores .....	20	15	-	-	1
5992	Florists .....	39	19	-	-	1

See footnotes at end of table.

**Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I.]

SIC code	Kind of business	Major retail centers—Con.				
		No. 3	No. 4	No. 5	No. 6	No. 7
	<b>Retail stores<sup>1 2 3</sup>:</b>					
	Number .....	115	64	59	74	155
	Sales (\$1,000) .....	(D)	97 420	(D)	(D)	269 123
	Annual payroll (\$1,000) .....	18 468	11 464	4 563	10 130	34 668
	Paid employees for pay period including March 12, 1982 .....	1 911	1 296	602	1 186	3 907
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>					
	Number .....	113	60	55	73	152
	Sales (\$1,000) .....	142 077	97 161	37 696	86 445	268 265
54, 58, 591	<b>Convenience goods stores:</b>					
	Number .....	19	17	24	19	26
	Sales (\$1,000) .....	10 910	18 691	18 703	43 358	15 746
53, 56, 57; 594	<b>Shopping goods stores (GAF)<sup>4 5</sup>:</b>					
	Number .....	72	26	16	36	99
	Sales (\$1,000) .....	72 548	33 547	10 951	25 972	203 231
52, 55, 59, ex. 591, 4	<b>All other stores:</b>					
	Number .....	22	17	15	18	27
	Sales (\$1,000) .....	58 619	44 923	8 042	17 115	49 288
	<b>NUMBER OF ESTABLISHMENTS</b>					
	<b>Retail stores<sup>1 2 3</sup> .....</b>	<b>115</b>	<b>64</b>	<b>59</b>	<b>74</b>	<b>155</b>
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	<b>113</b>	<b>60</b>	<b>55</b>	<b>73</b>	<b>152</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>4</b>	<b>1</b>	<b>4</b>	<b>5</b>	<b>6</b>
525	Hardware stores .....	-	-	2	-	-
52 ex. 525	Other .....	4	1	2	5	6
53	<b>General merchandise group stores .....</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>4</b>
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	2	2	1	2	4
531	Department stores (excl. leased depts.) <sup>5</sup> .....	2	2	1	2	4
533	Variety stores .....	1	-	1	-	-
539	Miscellaneous general merchandise stores .....	1	2	-	-	-
54	<b>Food stores<sup>7</sup> .....</b>	<b>6</b>	<b>3</b>	<b>10</b>	<b>4</b>	<b>5</b>
541	Grocery stores .....	1	2	4	4	1
55 ex. 554	<b>Automotive dealers .....</b>	<b>6</b>	<b>6</b>	<b>2</b>	<b>6</b>	<b>3</b>
554	<b>Gasoline service stations .....</b>	<b>3</b>	<b>5</b>	<b>4</b>	<b>2</b>	<b>2</b>
56	<b>Apparel and accessory stores .....</b>	<b>40</b>	<b>7</b>	<b>6</b>	<b>14</b>	<b>58</b>
561	Men's and boys' clothing and furnishings stores .....	4	1	1	1	11
562, 3, 8	Women's clothing and specialty stores and furriers .....	15	2	1	6	18
562	Women's ready-to-wear stores .....	13	1	1	5	18
565	Family clothing stores .....	3	-	-	1	6
566	Shoe stores .....	17	3	4	5	20
564, 9	Other apparel and accessory stores .....	1	1	-	1	3
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>17</b>	<b>8</b>	<b>2</b>	<b>12</b>	<b>12</b>
5712	Furniture stores .....	3	1	1	3	2
5713, 4, 9	Home furnishing stores .....	2	-	1	2	5
572, 3	Household appliance, radio, television, and music stores .....	12	7	-	7	5
58	<b>Eating and drinking places .....</b>	<b>12</b>	<b>13</b>	<b>10</b>	<b>15</b>	<b>20</b>
5812	Eating places .....	10	12	8	11	18
5813	Drinking places .....	2	1	2	4	2
591	<b>Drug and proprietary stores .....</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>-</b>	<b>1</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	<b>20</b>	<b>12</b>	<b>11</b>	<b>13</b>	<b>41</b>
592	Liquor stores .....	-	-	2	-	1
594	Miscellaneous shopping goods stores <sup>9</sup> .....	11	7	6	8	25
5944	Jewelry stores .....	5	2	-	2	10
5947	Gift, novelty, and souvenir shops .....	1	-	1	-	5
5949	Sewing, needlework, and piece goods stores .....	2	-	1	1	-
5992	Florists .....	-	1	1	-	1

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>5</sup>Includes sales from catalog order desks located in department stores.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>7</sup>May include data not covered by SIC 541.

<sup>8</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>9</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	<b>BATON ROUGE CBD</b>										
	Retail stores <sup>1 2 3</sup> .....	38	37	11 503	10 560	1 655	1 522	373	343	192	182
	Retail stores (establishments with payroll) <sup>2</sup> .....	32	32	11 243	10 316	1 655	1 522	373	343	192	182
52	Building materials, hardware, garden supply, and mobile home dealers .....	-	-	-	-	-	-	-	-	-	-
525	Hardware stores .....	-	-	-	-	-	-	-	-	-	-
52 ex. 525	Other .....	-	-	-	-	-	-	-	-	-	-
53	General merchandise group stores .....	-	-	-	-	-	-	-	-	-	-
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) <sup>4</sup> .....	-	-	-	-	-	-	-	-	-	-
533	Variety stores .....	-	-	-	-	-	-	-	-	-	-
539	Miscellaneous general merchandise stores .....	-	-	-	-	-	-	-	-	-	-
54	Food stores <sup>6</sup> .....	-	-	-	-	-	-	-	-	-	-
541	Grocery stores .....	-	-	-	-	-	-	-	-	-	-
55 ex. 554	Automotive dealers .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores .....	11	11	2 303	2 293	392	388	89	88	62	61
561	Men's and boys' clothing and furnishings stores .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	4	4	724	724	159	159	36	36	28	28
562	Women's ready-to-wear stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores .....	-	-	-	-	-	-	-	-	-	-
566	Shoe stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5712	Furniture stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores .....	-	-	-	-	-	-	-	-	-	-
572, 3	Household appliance, radio, television, and music stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places .....	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5812	Eating places .....	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5813	Drinking places .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
591	Drug and proprietary stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>7</sup> .....	6	6	1 483	1 410	274	264	67	65	39	38
592	Liquor stores .....	-	-	-	-	-	-	-	-	-	-
594	Miscellaneous shopping goods stores <sup>8</sup> .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	-	-	-	-	-	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores .....	-	-	-	-	-	-	-	-	-	-
5992	Florists .....	-	-	-	-	-	-	-	-	-	-

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MRC NO. 1</b>					
	Retail stores <sup>1 2 3</sup> .....	36	42 152	4 108	1 010	523
	Retail stores (establishments with payroll) <sup>2</sup> .....	36	42 152	4 108	1 010	523
54	Food stores .....	3	6 103	582	140	41
554	Gasoline service stations .....	6	4 165	187	42	28
56	Apparel and accessory stores .....	3	509	60	17	12
58	Eating and drinking places .....	8	3 260	839	199	137
591	Drug and proprietary stores .....	3	2 875	271	85	36
59 ex. 591	Miscellaneous retail stores .....	6	1 285	219	54	21
	<b>MRC NO. 2</b>					
	Retail stores <sup>1 2 3</sup> .....	39	33 764	4 187	956	525
	Retail stores (establishments with payroll) <sup>2</sup> .....	39	33 764	4 187	956	525
55 ex. 554	Automotive dealers .....	6	2 638	415	98	41
554	Gasoline service stations .....	3	1 857	32	6	2
56	Apparel and accessory stores .....	4	2 583	175	36	21
58	Eating and drinking places .....	11	3 908	886	192	155
5812	Eating places .....	8	3 610	819	176	142
5813	Drinking places .....	3	298	67	16	13
	<b>MRC NO. 3</b>					
	Retail stores <sup>1 2 3</sup> .....	115	(D)	18 468	4 487	1 911
	Retail stores (establishments with payroll) <sup>2</sup> .....	113	142 077	18 468	4 487	1 911
52	Building materials, hardware, garden supply, and mobile home dealers .....	4	6 429	742	176	75
52 ex. 525	Other .....	4	6 429	742	176	75
554	Gasoline service stations .....	3	3 336	110	27	13
56	Apparel and accessory stores .....	40	17 156	2 369	554	340
561	Men's and boys' clothing and furnishings stores .....	4	1 675	230	57	28
562, 3, 8	Women's clothing and specialty stores and furriers .....	15	8 848	1 019	233	147
566	Shoe stores .....	17	5 374	956	224	143
57	Furniture, home furnishings, and equipment stores .....	17	15 163	2 223	579	186
572, 3	Household appliance, radio, television, and music stores .....	12	4 387	711	186	68
58	Eating and drinking places .....	12	9 381	2 298	545	328
59 ex. 591	Miscellaneous retail stores .....	20	9 262	1 354	334	128
594	Miscellaneous shopping goods stores .....	11	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	5	5 354	629	159	57
	<b>MRC NO. 4</b>					
	Retail stores <sup>1 2 3</sup> .....	64	97 420	11 464	2 880	1 296
	Retail stores (establishments with payroll) <sup>2</sup> .....	60	97 161	11 464	2 880	1 296
53	General merchandise group stores .....	4	16 867	1 932	463	269
55 ex. 554	Automotive dealers .....	6	38 533	3 748	1 085	214
554	Gasoline service stations .....	5	3 996	246	50	41
57	Furniture, home furnishings, and equipment stores .....	8	8 589	861	218	64
58	Eating and drinking places .....	13	7 929	1 881	442	441
59 ex. 591	Miscellaneous retail stores .....	12	6 572	1 122	241	103

See footnotes at end of table.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>MRC NO. 5</b>						
	Retail stores <sup>1 2 3</sup> .....	59	(D)	4 563	1 039	602
	Retail stores (establishments with payroll) <sup>2</sup> .....	55	37 696	4 563	1 039	602
52	Building materials, hardware, garden supply, and mobile home dealers .....	4	1 411	245	50	29
54	Food stores .....	10	12 565	1 245	294	102
541	Grocery stores .....	4	11 683	1 058	255	76
554	Gasoline service stations .....	4	4 926	210	48	20
56	Apparel and accessory stores .....	6	(D)	(D)	(D)	(D)
566	Shoe stores .....	4	805	119	27	15
58	Eating and drinking places .....	10	2 915	691	163	130
591	Drug and proprietary stores .....	4	3 223	356	94	53
59 ex. 591	Miscellaneous retail stores .....	11	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	6	1 281	189	35	40
<b>MRC NO. 6</b>						
	Retail stores <sup>1 2 3</sup> .....	74	(D)	10 130	2 355	1 186
	Retail stores (establishments with payroll) <sup>2</sup> .....	73	86 445	10 130	2 355	1 186
52	Building materials, hardware, garden supply, and mobile home dealers .....	5	4 775	862	160	59
52 ex. 525	Other .....	5	4 775	862	160	59
54	Food stores .....	4	38 318	3 469	865	297
541	Grocery stores .....	4	38 318	3 469	865	297
55 ex. 554	Automotive dealers .....	6	10 031	1 120	232	101
56	Apparel and accessory stores .....	14	5 260	508	119	69
562, 3, 8	Women's clothing and specialty stores and furriers .....	6	2 384	219	52	34
57	Furniture, home furnishings, and equipment stores .....	12	4 052	674	132	53
572, 3	Household appliance, radio, television, and music stores .....	7	2 508	299	54	25
58	Eating and drinking places .....	15	5 040	1 123	277	226
5812	Eating places .....	11	4 471	1 043	256	197
5813	Drinking places .....	4	569	80	21	29
59 ex. 591	Miscellaneous retail stores .....	13	3 857	511	120	90
<b>MRC NO. 7</b>						
	Retail stores <sup>1 2 3</sup> .....	155	269 123	34 668	7 755	3 907
	Retail stores (establishments with payroll) <sup>2</sup> .....	152	268 265	34 668	7 755	3 907
52	Building materials, hardware, garden supply, and mobile home dealers .....	6	16 702	1 417	329	71
52 ex. 525	Other .....	6	16 702	1 417	329	71
53	General merchandise group stores .....	4	143 371	19 016	4 137	1 999
531	Department stores (excl. leased depts.) <sup>4</sup> .....	4	143 371	19 016	4 137	1 999
56	Apparel and accessory stores .....	58	32 849	3 685	805	500
561	Men's and boys' clothing and furnishings stores .....	11	5 319	701	146	81
562, 3, 8	Women's clothing and specialty stores and furriers .....	18	12 809	1 355	277	212
562	Women's ready-to-wear stores .....	18	12 809	1 355	277	212
565	Family clothing stores .....	6	4 240	365	71	51
566	Shoe stores .....	20	10 022	1 198	294	144
564, 9	Other apparel and accessory stores .....	3	459	66	17	12
57	Furniture, home furnishings, and equipment stores .....	12	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores .....	5	2 382	339	70	31
572, 3	Household appliance, radio, television, and music stores .....	5	3 761	479	113	45
58	Eating and drinking places .....	20	13 331	3 491	758	597
59 ex. 591	Miscellaneous retail stores .....	41	39 896	4 497	1 033	521
594	Miscellaneous shopping goods stores .....	25	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	10	8 653	1 330	309	128
5947	Gift, novelty, and souvenir shops .....	5	1 804	239	58	25

See footnotes at end of table.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.**

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

**Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I.]

SIC code	Kind of business	Standard metropolitan statistical area	Lafayette		Major retail centers		
			City	Central business district	No. 1	No. 2	No. 3
	<b>Retail stores<sup>1 2 3</sup>:</b>						
	Number .....	1 557	1 269	89	153	69	75
	Sales (\$1,000) .....	1 246 796	1 103 733	36 972	(D)	(D)	68 559
	Annual payroll (\$1,000) .....	158 621	142 331	5 612	24 671	11 415	9 079
	Paid employees for pay period including March 12, 1982 .....	18 792	16 761	710	3 158	1 447	1 125
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>						
	Number .....	1 191	1 017	71	152	68	69
	Sales (\$1,000) .....	1 227 219	1 090 921	36 281	174 257	98 118	68 015
54, 58, 591	<b>Convenience goods stores:</b>						
	Number .....	453	373	33	32	14	16
	Sales (\$1,000) .....	390 300	(D)	12 519	(D)	23 461	24 563
53, 56, 57; 594	<b>Shopping goods stores (GAF)<sup>4</sup> 5:</b>						
	Number .....	419	388	26	106	50	35
	Sales (\$1,000) .....	380 154	(D)	13 657	138 568	72 598	32 269
52, 55, 59, ex. 591, 4	<b>All other stores:</b>						
	Number .....	319	256	12	14	4	18
	Sales (\$1,000) .....	456 765	388 414	10 105	(D)	2 059	11 183
	<b>NUMBER OF ESTABLISHMENTS</b>						
	<b>Retail stores<sup>1 2 3</sup> .....</b>	<b>1 557</b>	<b>1 269</b>	<b>89</b>	<b>153</b>	<b>69</b>	<b>75</b>
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	<b>1 191</b>	<b>1 017</b>	<b>71</b>	<b>152</b>	<b>68</b>	<b>69</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>55</b>	<b>38</b>	<b>2</b>	<b>2</b>	<b>-</b>	<b>4</b>
525	Hardware stores .....	5	5	1	-	-	1
52 ex. 525	Other .....	50	33	1	2	-	3
53	<b>General merchandise group stores .....</b>	<b>23</b>	<b>22</b>	<b>3</b>	<b>5</b>	<b>6</b>	<b>3</b>
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	14	13	1	5	4	2
531	Department stores (excl. leased depts.) <sup>5</sup> .....	14	13	1	5	4	2
533	Variety stores .....	5	5	1	-	1	-
539	Miscellaneous general merchandise stores .....	4	4	1	-	1	1
54	<b>Food stores<sup>7</sup> .....</b>	<b>170</b>	<b>129</b>	<b>8</b>	<b>9</b>	<b>4</b>	<b>2</b>
541	Grocery stores .....	141	101	5	2	2	2
55 ex. 554	<b>Automotive dealers .....</b>	<b>78</b>	<b>63</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>2</b>
554	<b>Gasoline service stations .....</b>	<b>97</b>	<b>81</b>	<b>2</b>	<b>2</b>	<b>-</b>	<b>7</b>
56	<b>Apparel and accessory stores .....</b>	<b>179</b>	<b>170</b>	<b>13</b>	<b>58</b>	<b>29</b>	<b>11</b>
561	Men's and boys' clothing and furnishings stores .....	22	22	3	8	4	-
562, 3, 8	Women's clothing and specialty stores and furriers .....	58	56	3	23	8	5
562	Women's ready-to-wear stores .....	52	50	2	20	7	5
565	Family clothing stores .....	24	24	2	3	6	1
566	Shoe stores .....	53	48	3	20	10	3
564, 9	Other apparel and accessory stores .....	22	20	2	4	1	2
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>102</b>	<b>91</b>	<b>5</b>	<b>15</b>	<b>3</b>	<b>13</b>
5712	Furniture stores .....	35	30	2	3	-	6
5713, 4, 9	Home furnishing stores .....	26	21	-	6	-	2
572, 3	Household appliance, radio, television, and music stores .....	41	40	3	6	3	5
58	<b>Eating and drinking places .....</b>	<b>237</b>	<b>207</b>	<b>15</b>	<b>22</b>	<b>9</b>	<b>12</b>
5812	Eating places .....	194	168	10	21	6	11
5813	Drinking places .....	43	39	(S)	1	3	1
591	<b>Drug and proprietary stores .....</b>	<b>46</b>	<b>37</b>	<b>10</b>	<b>1</b>	<b>1</b>	<b>2</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	<b>204</b>	<b>179</b>	<b>9</b>	<b>35</b>	<b>14</b>	<b>13</b>
592	Liquor stores .....	10	8	-	-	-	2
594	Miscellaneous shopping goods stores <sup>9</sup> .....	115	105	5	28	12	8
5944	Jewelry stores .....	29	27	2	11	5	3
5947	Gift, novelty, and souvenir shops .....	28	27	2	8	3	-
5949	Sewing, needlework, and piece goods stores .....	7	7	-	-	1	-
5992	Florists .....	16	11	-	1	-	1

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>5</sup>Includes sales from catalog order desks located in department stores.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>7</sup>May include data not covered by SIC 541.

<sup>8</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>9</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	<b>LAFAYETTE CBD</b>										
	Retail stores <sup>1 2 3</sup> .....	89	80	36 972	30 990	5 612	4 792	1 441	1 227	710	622
	Retail stores (establishments with payroll) <sup>2</sup> .....	71	64	36 281	30 356	5 612	4 792	1 441	1 227	710	622
52	Building materials, hardware, garden supply, and mobile home dealers .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	3	3	2 445	2 445	408	408	99	99	63	63
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	1	1	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>4</sup> .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores <sup>6</sup> .....	8	8	5 633	5 159	569	509	136	116	92	85
541	Grocery stores .....	5	5	4 438	4 146	318	286	78	65	56	51
55 ex. 554	Automotive dealers .....	4	3	(S)	3 014	(S)	362	(S)	78	(S)	27
554	Gasoline service stations .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores .....	13	13	7 060	7 059	1 491	1 490	417	416	137	136
561	Men's and boys' clothing and furnishings stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	3	3	275	275	45	45	10	10	7	7
562	Women's ready-to-wear stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores .....	3	3	1 018	1 017	173	172	52	51	15	14
564, 9	Other apparel and accessory stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	5	5	2 808	2 807	499	498	163	162	54	54
5712	Furniture stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores .....	-	-	-	-	-	-	-	-	-	-
572, 3	Household appliance, radio, television, and music stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places .....	15	11	4 471	3 180	1 118	767	265	178	218	161
5812	Eating places .....	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5813	Drinking places .....	(S)	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
591	Drug and proprietary stores .....	10	8	2 415	2 279	307	275	71	63	43	39
59 ex. 591	Miscellaneous retail stores <sup>7</sup> .....	9	9	2 069	2 067	373	371	92	90	47	47
592	Liquor stores .....	-	-	-	-	-	-	-	-	-	-
594	Miscellaneous shopping goods stores <sup>8</sup> .....	5	5	1 344	1 342	215	213	53	51	25	25
5944	Jewelry stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores .....	-	-	-	-	-	-	-	-	-	-
5992	Florists .....	-	-	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Excludes sales from catalog order desks located in department stores.

<sup>5</sup>Includes sales for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>MRC NO. 1</b>						
	Retail stores <sup>1 2 3</sup> .....	153	(D)	24 671	5 660	3 158
	Retail stores (establishments with payroll) <sup>2</sup> .....	152	174 257	24 671	5 660	3 158
53	General merchandise group stores .....	5	93 740	13 524	3 102	1 582
531	Department stores (excl. leased depts.) <sup>4</sup> .....	5	93 740	13 524	3 102	1 582
54	Food stores .....	9	11 294	1 162	271	127
55 ex. 554	Automotive dealers .....	3	1 545	332	76	17
56	Apparel and accessory stores .....	58	23 959	3 195	758	450
561	Men's and boys' clothing and furnishings stores .....	8	2 783	379	98	53
562, 3, 8	Women's clothing and specialty stores and furriers .....	23	9 539	1 235	292	192
562	Women's ready-to-wear stores .....	20	9 191	1 175	280	182
565	Family clothing stores .....	3	3 865	489	126	87
566	Shoe stores .....	20	6 115	854	189	88
564, 9	Other apparel and accessory stores .....	4	1 657	238	53	30
57	Furniture, home furnishings, and equipment stores .....	15	6 217	691	150	95
5712	Furniture stores .....	3	1 659	196	42	20
5713, 4, 9	Home furnishing stores .....	6	1 834	208	43	44
572, 3	Household appliance, radio, television, and music stores .....	6	2 724	287	65	31
58	Eating and drinking places .....	22	12 130	2 987	681	538
59 ex. 591	Miscellaneous retail stores .....	35	16 296	2 054	493	269
594	Miscellaneous shopping goods stores .....	28	14 652	1 776	424	227
5944	Jewelry stores .....	11	8 442	1 015	240	92
5947	Gift, novelty, and souvenir shops .....	8	1 381	228	52	49
<b>MRC NO. 2</b>						
	Retail stores <sup>1 2 3</sup> .....	69	(D)	11 415	2 695	1 447
	Retail stores (establishments with payroll) <sup>2</sup> .....	68	98 118	11 415	2 695	1 447
53	General merchandise group stores .....	6	49 721	6 045	1 403	822
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	4	41 455	(NA)	(NA)	(NA)
56	Apparel and accessory stores .....	29	15 758	1 819	452	238
562, 3, 8	Women's clothing and specialty stores and furriers .....	8	4 792	415	92	64
565	Family clothing stores .....	6	5 572	674	176	84
566	Shoe stores .....	10	3 712	433	108	51
58	Eating and drinking places .....	9	3 325	802	174	122
5812	Eating places .....	6	2 827	684	147	107
5813	Drinking places .....	3	498	118	27	15
59 ex. 591	Miscellaneous retail stores .....	14	5 993	806	188	97
594	Miscellaneous shopping goods stores .....	12	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	5	2 872	350	85	40
<b>MRC NO. 3</b>						
	Retail stores <sup>1 2 3</sup> .....	75	68 559	9 079	2 228	1 125
	Retail stores (establishments with payroll) <sup>2</sup> .....	69	68 015	9 079	2 228	1 125
53	General merchandise group stores .....	3	20 316	2 070	493	271
554	Gasoline service stations .....	7	4 845	240	53	25
56	Apparel and accessory stores .....	11	3 521	498	138	61
562, 3, 8	Women's clothing and specialty stores and furriers .....	5	1 406	215	46	26
562	Women's ready-to-wear stores .....	5	1 406	215	46	26
57	Furniture, home furnishings, and equipment stores .....	13	6 197	918	191	74
5712	Furniture stores .....	6	3 027	412	92	34
58	Eating and drinking places .....	12	9 043	2 586	662	392
59 ex. 591	Miscellaneous retail stores .....	13	3 621	601	133	62
594	Miscellaneous shopping goods stores .....	8	2 235	340	73	25
5944	Jewelry stores .....	3	687	114	23	9

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

**Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Lake Charles		Major retail center No. 2
			City	Central business district	
	<b>Retail stores<sup>1 2 3</sup>:</b>				
	Number .....	1 332	790	43	65
	Sales (\$1,000) .....	902 896	821 583	72 188	(D)
	Annual payroll (\$1,000) .....	101 958	74 702	10 909	8 098
	Paid employees for pay period including March 12, 1982 .....	12 325	9 050	1 106	1 061
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>				
	Number .....	961	623	36	63
	Sales (\$1,000) .....	886 556	614 627	72 050	59 176
54, 58, 591	<b>Convenience goods stores:</b>				
	Number .....	370	222	6	15
	Sales (\$1,000) .....	336 212	207 232	2 394	9 658
53, 56, 57; 594	<b>Shopping goods stores (GAF)<sup>4 5</sup>:</b>				
	Number .....	279	206	19	42
	Sales (\$1,000) .....	220 061	178 528	37 347	45 424
52, 55, 59, ex. 591, 4	<b>All other stores:</b>				
	Number .....	312	195	11	6
	Sales (\$1,000) .....	330 283	228 867	32 309	4 094
	<b>NUMBER OF ESTABLISHMENTS</b>				
	<b>Retail stores<sup>1 2 3</sup> .....</b>	<b>1 332</b>	<b>790</b>	<b>43</b>	<b>65</b>
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	<b>961</b>	<b>623</b>	<b>36</b>	<b>63</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>82</b>	<b>56</b>	<b>1</b>	<b>2</b>
525	Hardware stores .....	17	11	-	-
52 ex. 525	Other .....	65	45	1	2
53	<b>General merchandise group stores .....</b>	<b>28</b>	<b>17</b>	<b>3</b>	<b>2</b>
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	8	7	2	2
531	Department stores (excl. leased depts.) <sup>5</sup> .....	8	7	2	2
533	Variety stores .....	9	7	1	-
539	Miscellaneous general merchandise stores .....	11	3	-	-
54	<b>Food stores<sup>7</sup> .....</b>	<b>154</b>	<b>76</b>	<b>-</b>	<b>2</b>
541	Grocery stores .....	142	65	-	1
55 ex. 554	<b>Automotive dealers .....</b>	<b>74</b>	<b>45</b>	<b>6</b>	<b>-</b>
554	<b>Gasoline service stations .....</b>	<b>80</b>	<b>42</b>	<b>1</b>	<b>2</b>
56	<b>Apparel and accessory stores .....</b>	<b>96</b>	<b>72</b>	<b>8</b>	<b>19</b>
561	Men's and boys' clothing and furnishings stores .....	9	7	2	2
562, 3, 8	Women's clothing and specialty stores and furriers .....	36	29	3	8
562	Women's ready-to-wear stores .....	34	28	3	8
565	Family clothing stores .....	19	11	-	4
566	Shoe stores .....	19	16	3	4
564, 9	Other apparel and accessory stores .....	13	9	-	1
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>89</b>	<b>66</b>	<b>4</b>	<b>6</b>
5712	Furniture stores .....	25	19	2	-
5713, 4, 9	Home furnishing stores .....	22	17	1	1
572, 3	Household appliance, radio, television, and music stores .....	42	30	1	5
58	<b>Eating and drinking places .....</b>	<b>168</b>	<b>115</b>	<b>3</b>	<b>12</b>
5812	Eating places .....	139	97	3	11
5813	Drinking places .....	29	18	-	1
591	<b>Drug and proprietary stores .....</b>	<b>48</b>	<b>31</b>	<b>3</b>	<b>1</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	<b>142</b>	<b>103</b>	<b>7</b>	<b>17</b>
592	Liquor stores .....	9	7	-	-
594	Miscellaneous shopping goods stores <sup>9</sup> .....	66	51	4	15
5944	Jewelry stores .....	20	15	3	9
5947	Gift, novelty, and souvenir shops .....	8	7	1	3
5949	Sewing, needlework, and piece goods stores .....	7	6	-	-
5992	Florists .....	18	12	1	-

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>5</sup>Includes sales from catalog order desks located in department stores.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>7</sup>May include data not covered by SIC 541.

<sup>8</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>9</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	<b>LAKE CHARLES CBD</b>										
	Retail stores <sup>1 2 3</sup> .....	43	40	72 188	64 507	10 909	9 815	2 749	2 452	1 106	1 012
	Retail stores (establishments with payroll) <sup>2</sup> .....	36	34	72 050	64 386	10 909	9 815	2 749	2 452	1 106	1 012
52	Building materials, hardware, garden supply, and mobile home dealers .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other .....	-	-	-	-	-	-	-	-	-	-
53	General merchandise group stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	2	2	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>4</sup> .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	-	-	-	-	-	-	-	-	-	-
54	Food stores <sup>6</sup> .....	-	-	-	-	-	-	-	-	-	-
541	Grocery stores .....	-	-	-	-	-	-	-	-	-	-
55 ex. 554	Automotive dealers .....	6	5	30 912	23 506	3 541	2 585	890	637	211	150
554	Gasoline service stations .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores .....	8	7	5 651	5 587	754	751	186	185	111	107
561	Men's and boys' clothing and furnishings stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	3	3	2 616	2 602	267	266	65	65	36	35
562	Women's ready-to-wear stores .....	3	3	2 616	2 602	267	266	65	65	36	35
565	Family clothing stores .....	-	-	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores .....	3	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores .....	-	-	-	-	-	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores .....	4	4	2 528	2 528	247	247	58	58	25	25
5712	Furniture stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places .....	3	3	1 587	1 533	643	606	196	182	191	173
5812	Eating places .....	3	3	1 587	1 533	643	606	196	182	191	173
5813	Drinking places .....	-	-	-	-	-	-	-	-	-	-
591	Drug and proprietary stores .....	3	3	807	807	176	176	46	46	15	15
59 ex. 591	Miscellaneous retail stores <sup>7</sup> .....	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
592	Liquor stores .....	-	-	-	-	-	-	-	-	-	-
594	Miscellaneous shopping goods stores <sup>8</sup> .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores .....	-	-	-	-	-	-	-	-	-	-
5992	Florists .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MRC NO. 2</b>					
	Retail stores <sup>1 2 3</sup> .....	65	(D)	8 098	1 968	1 061
	Retail stores (establishments with payroll) <sup>2</sup> .....	63	59 176	8 098	1 968	1 061
56	Apparel and accessory stores .....	19	9 347	1 187	343	151
562, 3, 8	Women's clothing and specialty stores and furriers .....	8	4 209	522	125	67
562	Women's ready-to-wear stores .....	8	4 209	522	125	67
565	Family clothing stores .....	4	2 484	285	121	31
566	Shoe stores .....	4	1 195	174	43	23
57	Furniture, home furnishings, and equipment stores .....	6	2 714	405	98	29
58	Eating and drinking places .....	12	5 207	1 484	297	271
59 ex. 591	Miscellaneous retail stores .....	17	10 330	1 192	301	126
594	Miscellaneous shopping goods stores .....	15	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	9	8 668	983	252	82
5947	Gift, novelty, and souvenir shops .....	3	350	46	13	18

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

**Table 1. Statistics by Kind of Business for Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Monroe		SIC code	Kind of business	Standard metropolitan statistical area	Monroe	
			City	Central business district				City	Central business district
54, 58, 591	<b>Retail stores<sup>1 2 3</sup>:</b>					<b>NUMBER OF ESTABLISHMENTS—</b>			
	Number .....	1 225	691	111		Con.			
	Sales (\$1,000) .....	686 189	472 481	39 680					
	Annual payroll (\$1,000) .....	79 279	56 351	5 561	54	<b>Food stores<sup>7</sup></b> .....	107	48	5
	Paid employees for pay period including March 12, 1982 .....	9 044	6 265	571	541	Grocery stores .....	98	43	3
					55 ex. 554	<b>Automotive dealers</b> .....	72	43	10
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>				554	<b>Gasoline service stations</b> .....	53	32	6
	Number .....	874	532	92		<b>Apparel and accessory stores</b> .....	111	76	17
	Sales (\$1,000) .....	666 085	463 368	38 148					
	<b>Convenience goods stores:</b>				56	Men's and boys' clothing and furnishings stores .....	17	14	5
53, 56, 57; 594	Number .....	319	180	23	561	Women's clothing and specialty stores .....	43	27	4
	Sales (\$1,000) .....	226 849	129 626	6 789	561	Women's ready-to-wear stores .....	40	25	2
					562, 3, 8	Family clothing stores .....	13	11	3
52, 55, 59, ex. 591, 4	<b>Shopping goods stores (GAF)<sup>4 5</sup>:</b>				562	Shoe stores .....	22	17	3
	Number .....	295	205	38	565	Other apparel and accessory stores .....	16	7	2
	Sales (\$1,000) .....	208 564	162 408	19 856	566				
	<b>All other stores:</b>				564, 9	<b>Furniture, home furnishings, and equipment stores</b> .....	78	56	11
	Number .....	260	147	31	57	Furniture stores .....	23	14	3
	Sales (\$1,000) .....	230 672	171 334	11 503	5712, 5713, 4, 9, 572, 3	Home furnishing stores .....	26	21	4
52	<b>NUMBER OF ESTABLISHMENTS</b>					Household appliance, radio, television, and music stores .....	29	21	4
	<b>Retail stores<sup>1 2 3</sup></b> .....	1 225	691	111	58	<b>Eating and drinking places</b> .....	170	108	13
					5812, 5813	Eating places .....	144	89	12
	<b>Retail stores (establishments with payroll)<sup>2</sup></b> .....	874	532	92	591	Drinking places .....	26	19	1
	<b>Building materials, hardware, garden supply, and mobile home dealers</b> .....	58	30	9	59 ex. 591	<b>Drug and proprietary stores</b> .....	42	24	5
	Hardware stores .....	9	5	3		<b>Miscellaneous retail stores<sup>8</sup></b> .....	154	97	13
	Other .....	49	25	6	592	Liquor stores .....	11	8	2
	<b>General merchandise group stores</b> .....	29	18	3	594	Miscellaneous shopping goods stores <sup>9</sup> .....	77	55	7
	Department stores (incl. leased depts.) <sup>5 6</sup> ..	9	6	-	5944	Jewelry stores .....	22	16	4
	Department stores (excl. leased depts.) <sup>5</sup> ..	9	6	-	5947	Gift, novelty, and souvenir shops .....	10	8	1
531	Variety stores .....	9	5	1	5949	Sewing, needlework, and piece goods stores .....	7	5	1
533	Miscellaneous general merchandise stores .....	11	7	2	5992	Florists .....	16	9	1
539									

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	<b>MONROE CBD</b>										
	Retail stores <sup>1 2 3</sup> .....	111	104	39 680	39 263	5 561	5 529	1 269	1 260	571	566
	Retail stores (establishments with payroll) <sup>2</sup> .....	92	88	38 148	37 933	5 561	5 529	1 269	1 260	571	566
52	Building materials, hardware, garden supply, and mobile home dealers .....	9	7	3 894	3 891	448	447	99	97	46	44
525	Hardware stores .....	3	3	1 514	1 514	189	189	33	33	20	20
52 ex. 525	Other .....	6	4	2 380	2 377	259	258	66	64	26	24
53	General merchandise group stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) <sup>4</sup> .....	-	-	-	-	-	-	-	-	-	-
533	Variety stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores <sup>6</sup> .....	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	10	10	4 574	4 574	766	766	185	185	46	46
554	Gasoline service stations .....	6	5	1 813	1 812	111	110	28	28	14	13
56	Apparel and accessory stores .....	17	17	6 930	6 929	1 303	1 302	301	300	143	143
561	Men's and boys' clothing and furnishings stores .....	5	5	2 386	2 386	463	463	80	80	39	39
562, 3, 8	Women's clothing and specialty stores and furriers .....	4	4	1 365	1 364	145	144	43	42	23	23
562	Women's ready-to-wear stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores .....	3	3	1 033	1 033	169	169	42	42	15	15
564, 9	Other apparel and accessory stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	11	11	8 212	8 211	1 020	1 019	217	216	90	90
5712	Furniture stores .....	3	3	3 006	3 006	398	398	83	83	37	37
5713, 4, 9	Home furnishing stores .....	4	4	1 619	1 618	179	178	44	43	18	18
572, 3	Household appliance, radio, television, and music stores .....	4	4	3 587	3 587	443	443	90	90	35	35
58	Eating and drinking places .....	13	12	2 292	2 291	528	527	118	117	87	86
5812	Eating places .....	12	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5813	Drinking places .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
591	Drug and proprietary stores .....	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>7</sup> .....	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
592	Liquor stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores <sup>8</sup> .....	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	Florists .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982**

[Table 3 omitted because there were no major retail centers which qualified for publication in this SMSA in 1982]

**Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	New Orleans		Kenner		Major retail centers	
			City	Central business district	City	Central business district	No. 2	No. 3
	<b>Retail stores<sup>1 2 3</sup>:</b>							
	Number .....	8 674	3 740	713	410	186	126	76
	Sales (\$1,000) .....	6 125 998	2 428 006	493 847	258 515	157 892	(D)	(D)
	Annual payroll (\$1,000) .....	764 477	351 941	107 829	29 205	16 236	18 793	16 590
	Paid employees for pay period including March 12, 1982 .....	87 786	40 047	12 566	3 464	1 876	2 512	2 139
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>							
	Number .....	6 156	2 774	643	285	144	124	74
	Sales (\$1,000) .....	6 013 622	2 379 832	489 042	253 981	156 857	131 731	117 855
54, 58, 591	<b>Convenience goods stores:</b>							
	Number .....	2 629	1 231	249	116	60	23	10
	Sales (\$1,000) .....	2 440 125	1 023 229	145 098	109 123	63 364	10 530	7 188
53, 56, 57; 594	<b>Shopping goods stores (GAF)<sup>4 5</sup>:</b>							
	Number .....	1 839	838	286	60	39	92	56
	Sales (\$1,000) .....	1 637 442	644 336	263 888	32 144	24 305	118 248	108 877
52, 55, 59, ex. 591, 4	<b>All other stores:</b>							
	Number .....	1 688	705	108	109	45	9	8
	Sales (\$1,000) .....	1 936 055	712 267	80 056	112 714	69 188	2 953	1 790
	<b>NUMBER OF ESTABLISHMENTS</b>							
	<b>Retail stores<sup>1 2 3</sup> .....</b>	<b>8 674</b>	<b>3 740</b>	<b>713</b>	<b>410</b>	<b>186</b>	<b>126</b>	<b>76</b>
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	<b>6 156</b>	<b>2 774</b>	<b>643</b>	<b>285</b>	<b>144</b>	<b>124</b>	<b>74</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>271</b>	<b>92</b>	<b>2</b>	<b>20</b>	<b>9</b>	<b>1</b>	<b>-</b>
525	Hardware stores .....	108	39	1	4	2	-	-
52 ex. 525	Other .....	163	53	1	16	7	1	-
53	<b>General merchandise group stores .....</b>	<b>128</b>	<b>44</b>	<b>8</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>3</b>
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	48	11	2	2	1	3	3
531	Department stores (excl. leased depts.) <sup>5</sup> .....	48	11	2	2	1	3	3
533	Variety stores .....	40	19	3	1	1	-	-
539	Miscellaneous general merchandise stores .....	40	14	3	2	(S)	-	-
54	<b>Food stores<sup>7</sup> .....</b>	<b>813</b>	<b>351</b>	<b>33</b>	<b>45</b>	<b>18</b>	<b>8</b>	<b>3</b>
541	Grocery stores .....	639	281	16	34	13	2	1
55 ex. 554	<b>Automotive dealers .....</b>	<b>362</b>	<b>114</b>	<b>6</b>	<b>31</b>	<b>15</b>	<b>-</b>	<b>1</b>
554	<b>Gasoline service stations .....</b>	<b>481</b>	<b>187</b>	<b>13</b>	<b>30</b>	<b>11</b>	<b>-</b>	<b>-</b>
56	<b>Apparel and accessory stores .....</b>	<b>744</b>	<b>344</b>	<b>125</b>	<b>21</b>	<b>14</b>	<b>60</b>	<b>36</b>
561	Men's and boys' clothing and furnishings stores .....	94	58	26	2	2	8	4
562, 3, 8	Women's clothing and specialty stores and furriers .....	252	115	34	7	3	22	13
562	Women's ready-to-wear stores .....	216	93	24	7	3	18	11
565	Family clothing stores .....	69	26	13	3	2	5	3
566	Shoe stores .....	246	110	39	4	3	23	13
564, 9	Other apparel and accessory stores .....	83	35	13	5	4	2	3
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>443</b>	<b>185</b>	<b>30</b>	<b>17</b>	<b>11</b>	<b>10</b>	<b>5</b>
5712	Furniture stores .....	135	70	11	2	1	-	-
5713, 4, 9	Home furnishing stores .....	113	47	6	4	3	2	1
572, 3	Household appliance, radio, television, and music stores .....	195	68	13	11	7	8	4
58	<b>Eating and drinking places .....</b>	<b>1 597</b>	<b>779</b>	<b>207</b>	<b>61</b>	<b>37</b>	<b>14</b>	<b>6</b>
5812	Eating places .....	1 235	583	146	55	33	14	5
5813	Drinking places .....	362	196	61	6	4	-	1
591	<b>Drug and proprietary stores .....</b>	<b>219</b>	<b>101</b>	<b>9</b>	<b>10</b>	<b>5</b>	<b>1</b>	<b>1</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	<b>1 098</b>	<b>577</b>	<b>210</b>	<b>45</b>	<b>20</b>	<b>27</b>	<b>19</b>
592	Liquor stores .....	54	35	5	-	-	-	-
594	Miscellaneous shopping goods stores <sup>8</sup> .....	524	265	123	17	10	19	12
5944	Jewelry stores .....	123	61	36	3	7	7	6
5947	Gift, novelty, and souvenir shops .....	144	94	59	3	2	4	1
5949	Sewing, needlework, and piece goods stores .....	31	13	2	1	-	-	1
5992	Florists .....	104	44	2	6	2	1	-

See footnotes at end of table.

**Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I.]

SIC code	Kind of business	Major retail centers—Con.				
		No. 4	No. 5	No. 6	No. 8	No. 11
	<b>Retail stores<sup>1 2 3</sup>:</b>					
	Number .....	28	53	36	31	664
	Sales (\$1,000) .....	34 105	91 349	(D)	64 375	787 815
	Annual payroll (\$1,000) .....	4 612	11 001	6 455	7 736	94 396
	Paid employees for pay period including March 12, 1982 .....	549	1 245	755	987	10 736
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>					
	Number .....	28	49	35	31	571
	Sales (\$1,000) .....	34 105	91 257	56 209	64 375	783 109
54, 58, 591	<b>Convenience goods stores:</b>					
	Number .....	4	16	6	9	204
	Sales (\$1,000) .....	(D)	17 141	26 801	13 548	147 647
53, 56, 57; 594	<b>Shopping goods stores (GAF)<sup>4 5</sup>:</b>					
	Number .....	23	26	25	17	254
	Sales (\$1,000) .....	20 924	45 981	26 874	46 803	340 049
52, 55, 59, ex. 591, 4	<b>All other stores:</b>					
	Number .....	1	7	4	5	113
	Sales (\$1,000) .....	(D)	28 135	2 534	4 024	295 413
	<b>NUMBER OF ESTABLISHMENTS</b>					
	<b>Retail stores<sup>1 2 3</sup> .....</b>	28	53	36	31	664
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	28	49	35	31	571
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	-	-	-	1	13
525	Hardware stores .....	-	-	-	-	3
52 ex. 525	Other .....	-	-	-	1	10
53	<b>General merchandise group stores .....</b>	3	3	1	2	11
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	2	2	-	2	6
531	Department stores (excl. leased depts.) <sup>5</sup> .....	2	2	-	2	6
533	Variety stores .....	1	1	1	-	2
539	Miscellaneous general merchandise stores .....	-	-	-	-	3
54	<b>Food stores<sup>7</sup> .....</b>	1	3	3	2	49
541	Grocery stores .....	1	2	3	1	26
55 ex. 554	<b>Automotive dealers .....</b>	-	3	1	1	29
554	<b>Gasoline service stations .....</b>	-	2	-	2	28
56	<b>Apparel and accessory stores .....</b>	13	14	17	9	142
561	Men's and boys' clothing and furnishings stores .....	3	1	2	-	23
562, 3, 8	Women's clothing and specialty stores and furriers .....	2	3	3	2	51
562	Women's ready-to-wear stores .....	2	3	3	2	43
565	Family clothing stores .....	-	1	2	2	9
566	Shoe stores .....	6	6	8	5	47
564, 9	Other apparel and accessory stores .....	2	3	2	-	12
57	<b>Furniture, home furnishings, and equipment stores .....</b>	2	6	4	3	48
5712	Furniture stores .....	-	4	-	3	10
5713, 4, 9	Home furnishing stores .....	-	-	1	-	14
572, 3	Household appliance, radio, television, and music stores .....	2	2	3	-	24
58	<b>Eating and drinking places .....</b>	2	12	2	7	139
5812	Eating places .....	2	9	2	6	116
5813	Drinking places .....	-	3	-	1	23
591	<b>Drug and proprietary stores .....</b>	1	1	1	-	16
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	6	5	6	4	96
592	Liquor stores .....	-	1	-	-	4
594	Miscellaneous shopping goods stores <sup>9</sup> .....	5	3	3	3	53
5944	Jewelry stores .....	2	1	2	-	17
5947	Gift, novelty, and souvenir shops .....	3	-	-	-	11
5949	Sewing, needlework, and piece goods stores .....	-	-	-	-	-
5992	Florists .....	-	1	-	-	8

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>5</sup>Includes sales from catalog order desks located in department stores.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>7</sup>May include data not covered by SIC 541.

<sup>8</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>9</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	<b>NEW ORLEANS CBD</b>										
	Retail stores <sup>1 2 3</sup> .....	713	686	493 547	469 563	107 829	102 640	27 342	25 871	12 566	11 944
	Retail stores (establishments with payroll) <sup>2</sup> .....	643	618	489 042	465 238	107 829	102 640	27 342	25 871	12 566	11 944
52	Building materials, hardware, garden supply, and mobile home dealers .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	8	8	91 820	82 340	26 960	25 188	6 717	6 244	3 061	2 832
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	2	2	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>4</sup> .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	3	3	(S)	1 143	(S)	213	(S)	46	254	25
54	Food stores <sup>6</sup> .....	33	33	15 118	15 118	1 834	1 834	402	402	215	215
541	Grocery stores .....	16	16	9 788	9 788	945	945	199	199	97	97
55 ex. 554	Automotive dealers .....	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations .....	13	12	9 734	9 345	705	690	158	156	91	90
56	Apparel and accessory stores .....	125	118	81 720	78 532	16 091	15 597	3 763	3 643	1 664	1 600
561	Men's and boys' clothing and furnishings stores .....	26	25	22 963	22 577	4 903	4 838	1 224	1 209	389	382
562, 3, 8	Women's clothing and specialty stores and furriers .....	34	32	24 102	22 879	3 106	2 996	810	779	454	431
562	Women's ready-to-wear stores .....	24	23	19 251	18 204	2 371	2 289	621	597	380	361
565	Family clothing stores .....	13	12	10 389	10 038	4 653	4 538	888	860	399	388
566	Shoe stores .....	39	36	20 719	19 491	3 023	2 819	746	700	351	328
564, 9	Other apparel and accessory stores .....	13	13	3 547	3 547	406	406	95	95	71	71
57	Furniture, home furnishings, and equipment stores .....	30	29	29 071	28 393	5 579	5 398	1 303	1 258	407	387
5712	Furniture stores .....	11	11	17 597	17 597	3 088	3 088	691	691	180	180
5713, 4, 9	Home furnishing stores .....	6	6	4 786	4 693	648	632	139	136	61	59
572, 3	Household appliance, radio, television, and music stores .....	13	12	6 688	6 103	1 843	1 678	473	431	166	148
58	Eating and drinking places .....	207	203	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5812	Eating places .....	146	143	101 739	99 533	30 633	29 175	7 645	7 111	4 765	4 584
5813	Drinking places .....	61	60	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
591	Drug and proprietary stores .....	9	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>7</sup> .....	210	199	97 111	90 069	16 489	15 448	4 194	3 956	1 380	1 277
592	Liquor stores .....	5	5	(S)	964	(S)	97	(S)	20	(S)	10
594	Miscellaneous shopping goods stores <sup>8</sup> .....	123	115	61 277	56 918	10 372	9 732	2 746	2 595	932	865
5944	Jewelry stores .....	36	33	37 323	34 323	5 817	5 374	1 537	1 430	384	347
5947	Gift, novelty, and souvenir shops .....	59	56	13 577	12 812	2 567	2 462	740	713	333	314
5949	Sewing, needlework, and piece goods stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	Florists .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

See footnotes at end of table.

**Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	<b>KENNER CBD</b>										
	Retail stores <sup>1 2 3</sup> .....	186	179	157 892	157 770	16 236	16 202	3 896	3 882	1 876	1 834
	Retail stores (establishments with payroll) <sup>2</sup> .....	144	139	156 857	156 787	16 236	16 202	3 896	3 882	1 876	1 834
52	Building materials, hardware, garden supply, and mobile home dealers .....	9	8	6 069	6 068	804	803	186	185	61	61
525	Hardware stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other .....	7	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	4	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	1	1	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>4</sup> .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	(S)	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores <sup>6</sup> .....	18	18	44 769	44 766	4 163	4 162	1 023	1 022	389	369
541	Grocery stores .....	13	13	42 891	42 888	3 946	3 945	971	970	356	336
55 ex. 554	Automotive dealers .....	15	15	46 606	46 606	3 709	3 709	890	890	217	217
554	Gasoline service stations .....	11	11	14 768	14 768	690	690	132	132	75	75
56	Apparel and accessory stores .....	14	13	4 838	4 835	575	573	137	136	87	85
561	Men's and boys' clothing and furnishings stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores .....	3	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores .....	4	4	953	953	138	138	33	33	29	29
57	Furniture, home furnishings, and equipment stores .....	11	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5712	Furniture stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores .....	7	6	2 011	2 009	250	249	58	57	25	24
58	Eating and drinking places .....	37	36	13 039	13 036	3 064	3 063	783	781	646	635
5812	Eating places .....	33	32	12 654	12 651	3 010	3 009	766	764	624	613
5813	Drinking places .....	4	4	385	385	54	54	17	17	22	22
591	Drug and proprietary stores .....	5	5	5 556	5 556	468	468	107	107	54	54
59 ex. 591	Miscellaneous retail stores <sup>7</sup> .....	20	20	5 408	5 354	864	837	176	170	97	94
592	Liquor stores .....	-	-	-	-	-	-	-	-	-	-
594	Miscellaneous shopping goods stores <sup>8</sup> .....	10	10	3 663	3 663	474	474	91	91	49	49
5944	Jewelry stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	Florists .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MRC NO. 2</b>					
	Retail stores <sup>1 2 3</sup> .....	126	(D)	18 793	4 604	2 512
	Retail stores (establishments with payroll) <sup>2</sup> .....	124	131 731	18 793	4 604	2 512
53	General merchandise group stores .....	3	65 148	9 676	2 449	1 269
531	Department stores (excl. leased depts.) <sup>4</sup> .....	3	65 148	9 676	2 449	1 269
56	Apparel and accessory stores .....	60	34 420	4 254	1 014	600
561	Men's and boys' clothing and furnishings stores .....	8	6 285	810	187	88
562, 3, 8	Women's clothing and specialty stores and furriers .....	22	13 856	1 575	377	266
562	Women's ready-to-wear stores .....	18	13 382	1 495	360	250
566	Shoe stores .....	23	9 170	1 194	271	151
57	Furniture, home furnishings, and equipment stores .....	10	5 148	715	163	70
58	Eating and drinking places .....	14	7 254	1 809	419	297
5812	Eating places .....	14	7 254	1 809	419	297
59 ex. 591	Miscellaneous retail stores .....	27	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	19	13 532	1 542	366	171
5944	Jewelry stores .....	7	8 506	950	244	97
5947	Gift, novelty, and souvenir shops .....	4	967	138	28	16
	<b>MRC NO. 3</b>					
	Retail stores <sup>1 2 3</sup> .....	76	(D)	16 590	4 050	2 139
	Retail stores (establishments with payroll) <sup>2</sup> .....	74	117 855	16 590	4 050	2 139
53	General merchandise group stores .....	3	75 998	10 688	2 674	1 395
531	Department stores (excl. leased depts.) <sup>4</sup> .....	3	75 998	10 688	2 674	1 395
56	Apparel and accessory stores .....	36	18 603	2 935	661	348
562, 3, 8	Women's clothing and specialty stores and furriers .....	13	7 864	1 492	314	163
566	Shoe stores .....	13	4 576	591	139	68
57	Furniture, home furnishings, and equipment stores .....	5	2 226	322	68	20
58	Eating and drinking places .....	6	(D)	(D)	(D)	(D)
5812	Eating places .....	5	1 830	490	119	118
59 ex. 591	Miscellaneous retail stores .....	19	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	12	12 050	1 407	348	156
	<b>MRC NO. 4</b>					
	Retail stores <sup>1 2 3</sup> .....	28	34 105	4 612	1 066	549
	Retail stores (establishments with payroll) <sup>2</sup> .....	28	34 105	4 612	1 066	549
56	Apparel and accessory stores .....	13	4 153	534	120	78
566	Shoe stores .....	6	1 850	235	55	32
59 ex. 591	Miscellaneous retail stores .....	6	855	182	39	23
594	Miscellaneous shopping goods stores .....	5	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	3	295	54	12	9
	<b>MRC NO. 5</b>					
	Retail stores <sup>1 2 3</sup> .....	53	91 349	11 001	2 462	1 245
	Retail stores (establishments with payroll) <sup>2</sup> .....	49	91 257	11 001	2 462	1 245
54	Food stores .....	3	10 048	1 141	196	97
56	Apparel and accessory stores .....	14	7 429	711	140	94
562, 3, 8	Women's clothing and specialty stores and furriers .....	3	1 524	258	64	44
562	Women's ready-to-wear stores .....	3	1 524	258	64	44
566	Shoe stores .....	6	3 461	225	48	27
57	Furniture, home furnishings, and equipment stores .....	6	11 876	1 129	250	71
58	Eating and drinking places .....	12	(D)	(D)	(D)	(D)
5812	Eating places .....	9	5 319	1 445	371	198
59 ex. 591	Miscellaneous retail stores .....	5	4 924	418	95	40

See footnotes at end of table.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MRC NO. 6</b>					
	Retail stores <sup>1 2 3</sup> .....	36	(D)	6 455	1 548	755
	Retail stores (establishments with payroll) <sup>2</sup> .....	35	56 209	6 455	1 548	755
56	Apparel and accessory stores .....	17	16 582	1 909	446	270
562, 3, 8	Women's clothing and specialty stores and furriers .....	3	4 420	490	127	69
562	Women's ready-to-wear stores .....	3	4 420	490	127	69
566	Shoe stores .....	8	2 966	446	89	45
57	Furniture, home furnishings, and equipment stores .....	4	1 949	190	50	23
59 ex. 591	Miscellaneous retail stores .....	6	7 902	1 085	266	135
	<b>MRC NO. 8</b>					
	Retail stores <sup>1 2 3</sup> .....	31	64 375	7 736	1 727	987
	Retail stores (establishments with payroll) <sup>2</sup> .....	31	64 375	7 736	1 727	987
56	Apparel and accessory stores .....	9	13 981	907	179	123
58	Eating and drinking places .....	7	(D)	(D)	(D)	(D)
5812	Eating places .....	6	5 497	1 356	334	288
59 ex. 591	Miscellaneous retail stores .....	4	1 850	241	32	16
	<b>MRC NO. 11</b>					
	Retail stores <sup>1 2 3</sup> .....	664	787 815	94 396	22 325	10 736
	Retail stores (establishments with payroll) <sup>2</sup> .....	571	783 109	94 396	22 325	10 736
52	Building materials, hardware, garden supply, and mobile home dealers .....	13	8 429	1 536	306	116
525	Hardware stores .....	3	1 776	443	79	43
52 ex. 525	Other .....	10	6 653	1 093	227	73
53	General merchandise group stores .....	11	162 297	17 595	4 261	2 061
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	6	155 957	(NA)	(NA)	(NA)
54	Food stores .....	49	48 302	5 051	1 225	530
541	Grocery stores .....	26	40 149	3 700	911	337
55 ex. 554	Automotive dealers .....	29	221 570	19 387	4 581	1 102
554	Gasoline service stations .....	28	44 309	2 373	531	230
56	Apparel and accessory stores .....	142	103 207	13 432	3 181	1 805
561	Men's and boys' clothing and furnishings stores .....	23	19 313	3 124	725	289
562, 3, 8	Women's clothing and specialty stores and furriers .....	51	37 726	4 307	1 060	701
562	Women's ready-to-wear stores .....	43	36 405	4 119	1 022	669
565	Family clothing stores .....	9	17 848	2 009	448	285
566	Shoe stores .....	47	26 018	3 500	816	446
564, 9	Other apparel and accessory stores .....	12	2 302	492	132	84
57	Furniture, home furnishings, and equipment stores .....	48	32 879	4 008	928	321
5712	Furniture stores .....	10	8 709	1 319	291	92
5713, 4, 9	Home furnishing stores .....	14	4 280	496	115	47
572, 3	Household appliance, radio, television, and music stores .....	24	19 890	2 193	522	182
58	Eating and drinking places .....	139	78 765	20 736	4 836	3 380
5812	Eating places .....	116	73 827	19 743	4 646	3 248
5813	Drinking places .....	23	4 938	993	190	132
591	Drug and proprietary stores .....	16	20 580	1 534	364	187
59 ex. 591	Miscellaneous retail stores .....	96	62 771	8 744	2 112	1 004
592	Liquor stores .....	4	609	51	14	14
594	Miscellaneous shopping goods stores .....	53	41 666	4 958	1 208	529
5944	Jewelry stores .....	17	18 660	2 093	505	210
5947	Gift, novelty, and souvenir shops .....	11	4 679	760	189	93
5992	Florists .....	8	886	139	32	24

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Excludes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

**Table 1. Statistics by Kind of Business for Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Shreveport		Bossier City	
			City	Central business district	City	Central business district
	<b>Retail stores<sup>1 2 3</sup>:</b>					
	Number .....	3 092	1 829	106	461	33
	Sales (\$1,000) .....	1 942 627	1 275 862	68 252	311 311	37 891
	Annual payroll (\$1,000) .....	214 569	151 184	10 161	30 975	1 849
	Paid employees for pay period including March 12, 1982 .....	25 023	17 112	1 124	3 834	227
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>					
	Number .....	2 245	1 400	94	354	28
	Sales (\$1,000) .....	1 900 654	1 257 797	67 828	306 447	37 517
54, 58, 591	<b>Convenience goods stores:</b>					
	Number .....	827	495	26	138	7
	Sales (\$1,000) .....	634 673	411 233	15 346	93 443	(D)
53, 56, 57; 594	<b>Shopping goods stores (GAF)<sup>4 5</sup>:</b>					
	Number .....	678	448	49	98	3
	Sales (\$1,000) .....	522 758	(D)	27 281	66 509	(D)
52, 55, 59, ex. 591, 4	<b>All other stores:</b>					
	Number .....	740	457	19	118	18
	Sales (\$1,000) .....	743 223	(D)	25 201	146 495	35 797
	<b>NUMBER OF ESTABLISHMENTS</b>					
	<b>Retail stores<sup>1 2 3</sup> .....</b>	<b>3 092</b>	<b>1 829</b>	<b>106</b>	<b>461</b>	<b>33</b>
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	<b>2 245</b>	<b>1 400</b>	<b>94</b>	<b>354</b>	<b>28</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>93</b>	<b>53</b>	<b>2</b>	<b>16</b>	<b>2</b>
525	Hardware stores .....	23	15	1	2	1
52 ex. 525	Other .....	70	38	1	14	1
53	<b>General merchandise group stores .....</b>	<b>69</b>	<b>34</b>	<b>4</b>	<b>9</b>	<b>-</b>
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	27	16	1	5	-
531	Department stores (excl. leased depts.) <sup>5</sup> .....	27	16	1	5	-
533	Variety stores .....	14	8	1	2	-
539	Miscellaneous general merchandise stores .....	28	10	2	2	-
54	<b>Food stores<sup>7</sup> .....</b>	<b>314</b>	<b>175</b>	<b>2</b>	<b>41</b>	<b>3</b>
541	Grocery stores .....	281	150	2	36	3
55 ex. 554	<b>Automotive dealers .....</b>	<b>159</b>	<b>87</b>	<b>2</b>	<b>27</b>	<b>3</b>
554	<b>Gasoline service stations .....</b>	<b>218</b>	<b>132</b>	<b>4</b>	<b>37</b>	<b>4</b>
56	<b>Apparel and accessory stores .....</b>	<b>272</b>	<b>179</b>	<b>27</b>	<b>41</b>	<b>1</b>
561	Men's and boys' clothing and furnishings stores .....	34	23	8	5	-
562, 3, 8	Women's clothing and specialty stores and furriers .....	97	65	7	13	-
562	Women's ready-to-wear stores .....	88	58	4	13	-
565	Family clothing stores .....	32	18	3	4	1
566	Shoe stores .....	81	56	8	15	-
564, 9	Other apparel and accessory stores .....	28	17	1	4	-
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>165</b>	<b>121</b>	<b>11</b>	<b>16</b>	<b>1</b>
5712	Furniture stores .....	59	42	6	4	-
5713, 4, 9	Home furnishing stores .....	38	28	-	3	1
572, 3	Household appliance, radio, television, and music stores .....	68	51	5	9	-
58	<b>Eating and drinking places .....</b>	<b>424</b>	<b>265</b>	<b>22</b>	<b>88</b>	<b>3</b>
5812	Eating places .....	355	222	17	66	1
5813	Drinking places .....	69	43	5	22	2
591	<b>Drug and proprietary stores .....</b>	<b>89</b>	<b>55</b>	<b>2</b>	<b>9</b>	<b>1</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	<b>442</b>	<b>299</b>	<b>18</b>	<b>70</b>	<b>10</b>
592	Liquor stores .....	61	41	1	9	2
594	Miscellaneous shopping goods stores <sup>9</sup> .....	172	114	7	32	1
5944	Jewelry stores .....	49	34	7	7	-
5947	Gift, novelty, and souvenir shops .....	33	16	1	10	-
5949	Sewing, needlework, and piece goods stores .....	13	10	-	1	-
5992	Florists .....	47	33	-	7	1

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>5</sup>Includes sales from catalog order desks located in department stores.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>7</sup>May include data not covered by SIC 541.

<sup>8</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>9</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	<b>SHREVEPORT CBD</b>										
	Retail stores <sup>1 2 3</sup> .....	106	100	68 252	60 768	10 161	9 168	2 373	2 152	1 124	1 054
	Retail stores (establishments with payroll) <sup>2</sup> .....	94	89	67 828	60 374	10 161	9 168	2 373	2 152	1 124	1 054
52	Building materials, hardware, garden supply, and mobile home dealers .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	4	4	2 812	2 811	1 277	1 276	282	282	150	150
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	1	1	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>4</sup> .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores <sup>6</sup> .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations .....	4	4	736	720	75	72	16	15	10	10
56	Apparel and accessory stores .....	27	25	10 156	10 154	1 839	1 802	461	452	203	199
561	Men's and boys' clothing and furnishings stores .....	8	8	5 162	5 162	980	980	249	249	117	117
562, 3, 8	Women's clothing and specialty stores and furriers .....	7	6	2 181	2 180	342	335	80	78	38	37
562	Women's ready-to-wear stores .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores .....	8	7	2 055	2 054	415	385	113	106	38	35
564, 9	Other apparel and accessory stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	11	11	7 073	7 071	1 378	1 326	319	306	134	127
5712	Furniture stores .....	6	6	4 627	4 626	977	930	226	215	94	88
5713, 4, 9	Home furnishing stores .....	-	-	-	-	-	-	-	-	-	-
572, 3	Household appliance, radio, television, and music stores .....	5	5	2 446	2 445	401	396	93	91	40	39
58	Eating and drinking places .....	22	21	6 758	6 472	1 735	1 644	365	347	314	290
5812	Eating places .....	17	16	5 813	5 542	1 517	1 430	312	295	246	224
5813	Drinking places .....	5	5	945	930	218	214	53	52	68	66
591	Drug and proprietary stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>7</sup> .....	18	16	10 146	9 699	1 257	1 104	282	262	119	112
592	Liquor stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores <sup>8</sup> .....	7	6	7 240	7 237	768	750	189	183	82	79
5944	Jewelry stores .....	4	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores .....	-	-	-	-	-	-	-	-	-	-
5992	Florists .....	-	-	-	-	-	-	-	-	-	-

See footnotes at end of table.

**Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982—Con.**

(For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.)

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	<b>BOSSIER CITY CBD</b>										
	Retail stores <sup>1 2 3</sup> .....	33	32	37 891	33 001	1 849	1 588	496	432	227	203
	Retail stores (establishments with payroll) <sup>2</sup> .....	28	27	37 517	32 713	1 849	1 588	496	432	227	203
52	Building materials, hardware, garden supply, and mobile home dealers .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	-	-	-	-	-	-	-	-	-	-
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) <sup>4</sup> .....	-	-	-	-	-	-	-	-	-	-
533	Variety stores .....	-	-	-	-	-	-	-	-	-	-
539	Miscellaneous general merchandise stores .....	-	-	-	-	-	-	-	-	-	-
54	Food stores <sup>6</sup> .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations .....	4	4	1 109	1 109	82	82	16	16	10	10
56	Apparel and accessory stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores .....	-	-	-	-	-	-	-	-	-	-
562, 3, 8	Women's clothing and specialty stores and furriers .....	-	-	-	-	-	-	-	-	-	-
562	Women's ready-to-wear stores .....	-	-	-	-	-	-	-	-	-	-
565	Family clothing stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores .....	-	-	-	-	-	-	-	-	-	-
564, 9	Other apparel and accessory stores .....	-	-	-	-	-	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5712	Furniture stores .....	-	-	-	-	-	-	-	-	-	-
5713, 4, 9	Home furnishing stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores .....	-	-	-	-	-	-	-	-	-	-
58	Eating and drinking places .....	3	3	167	152	20	18	8	7	6	6
5812	Eating places .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5813	Drinking places .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
591	Drug and proprietary stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>7</sup> .....	10	9	3 138	2 668	277	235	65	58	33	29
592	Liquor stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores <sup>8</sup> .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	-	-	-	-	-	-	-	-	-	-
5947	Gift, novelty, and souvenir shops .....	-	-	-	-	-	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores .....	-	-	-	-	-	-	-	-	-	-
5992	Florists .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982**

[Table 3 omitted because there were no major retail centers which qualified for publication in this SMSA in 1982]

# APPENDIX A.

## General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration**—Firms in the 1982 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employees during 1982. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1982 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more. This change in qualifications for the 1982 census is described in the Comparability of the 1977 and 1982 Censuses section below.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at any time during 1982 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1981 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1982 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1981.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census mailing packages containing the appropriate 1982 questionnaires.

**Method of classifying kinds of business**—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.<sup>1</sup> However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universes as follows:

1. The nonmail universe.

- a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies. Data are not provided for nonemployers by kind of business as planned for 1982 because a substantial number of the nonemployer records, obtained from the Internal Revenue Service (IRS), were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.

- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1977 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1982 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

### COMPARABILITY OF THE 1977 AND 1982 CENSUSES

The 1977 and 1982 censuses were conducted under similar conditions and procedures except for the following:

**Geographic areas**—The boundaries of a number of areas for which data are shown in the 1982 census are not the same as in the 1977 census because of annexations, other boundary changes, redefinitions of SMSA's, and changes in qualifying criteria since 1977.

Also, improved methods, used in the 1982 census for determining the proper geographic areas into which businesses are tabulated within a given county, resulted in a number of businesses that were not tabulated as part of the "remainder of county" statistics in previous censuses being included within the "remainder of county" for 1982.

**Leased departments**—In 1977 and in prior censuses, data for leased departments were consolidated with the data for stores

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

in which they were located. In the 1982 census, each leased department was treated as a separate establishment and was classified according to the kind of business it conducted. For example, in the 1977 reports, data for a leased department selling shoes were included in the kind-of-business statistics of the lessor store. For the 1982 reports, however, a leased department selling shoes would be considered a separate retail establishment under the "shoe store" classification. It should also be noted that in the 1982 classifications (with the exception of department stores for which leased department data are recognized for classification purposes), the procedure which separated the leased department from the main store might have affected the kind-of-business code assigned to a relatively small number of main stores, because the coding procedure did not take into account the lines of merchandise carried by the leased department.

Due to the relatively high level of leased department activity in department stores, department store sales summaries for 1982 have been separately presented for the following classifications:

Department stores (incl. leased depts.)  
Department stores (excl. leased depts.)

**Nonemployer firms**—In 1977, the census included any retail nonemployer firm which reported a sales volume of \$2,500 or more, plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. In the 1982 census, nonemployer firms are included if, on an annual basis, they reported a sales volume of at least \$1,000. This change was made so that establishments will be included in the retail census based on the same criterion used for including establishments in the other economic censuses, i.e., \$1,000. Had the 1982 criterion been applied in the 1977 Census of Retail Trade, an additional 62,000 nonemployers with sales of \$120.6 million would have been included.

In 1977 and prior censuses, the combined data for all establishments (nonemployer firms plus establishments of employer firms) were presented for selected kind-of-business classifications, including all 2-digit major industry groups. For these censuses, data for nonemployer firms were obtained from administrative records of the Internal Revenue Service (IRS) based on business tax returns. For 1982, data for nonemployers and the combined data for all establishments are presented only at the retail trade total level for all geographic areas. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into various miscellaneous categories rather than in the specific kind of business. As a result, when the IRS supplied the Bureau of the Census with the kind-of-business codes derived from information reported by businesses for 1982 on IRS form 1040, schedule C, the Bureau found that there were proportionately far more businesses classified in miscellaneous categories for 1982 than for 1977. The Bureau of the Census and the IRS are taking steps to ensure that data can be published for all establishments by kind of business in the 1987 and subsequent censuses.

**Central business districts**—In 1982, two sets of kind-of-business data are provided for central business districts (CBD's): "adjusted" and "unadjusted." In the 1977 reports, only unadjusted data were provided. Unadjusted CBD data refer to the

summation of data for those establishments which could be identified, based on address, as being in the CBD. However, some records, particularly those of small establishments for which information is derived from administrative records of other Federal agencies, have addresses that are inadequate for determining if they are in the CBD.

Therefore, for 1982 the Bureau proportionately allocated data to the CBD for establishments for which address records were inadequate to determine if they were inside or outside the CBD. The resulting "adjusted" data provide more realistic estimates of retail trade in each CBD. The adjustment process allocated data for the establishments that could not be coded in each CBD city to either "inside" or "outside" the CBD in the same ratio as the associated data for establishments with addresses that could be coded. The adjustment process was separately applied to each data item (number of establishments, sales, annual payroll, and number of employees) for each kind-of-business level for which data are presented for each CBD.

The 1977 CBD statistics and the 1982 "unadjusted" statistics are based on comparable procedures and are believed to be directly comparable. The 1982 "unadjusted" statistics are shown to provide a means of comparing 1977 and 1982 CBD data and to provide measures (the differences between the adjusted and unadjusted data) of the estimation for establishments with inadequate addresses.

**Nonstore retailers (SIC 596)**—Although nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments) were included in the 1977 Census of Retail Trade, data for nonstore retailers were excluded from the Major Retail Centers reports. For 1982, nonstore retailers are also included in the Major Retail Centers reports. Nonstore retailers account for a negligible portion of total retail trade in most MRC's and CBD's.

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects, RC82-I-4. Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented for establishments with payroll, by kind-of-business group, and for all establishments, only for total retail trade, in appendix G of the United States Summary report of the Geographic Area series, RC82-A-52.

When two activities or more were carried on at a single location under a single ownership, all activities generally were

grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

**Firms**—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. For economic census purposes, the terms firm and company are synonymous.

**Sales**—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Annual payroll**—Payroll includes all forms of compensation, such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (e.g., free meals and lodgings), paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

**First quarter payroll**—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1982.

**Paid employees for pay period including March 12**—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Auxiliary establishments**—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for auxiliaries which primarily service retail establishments are presented for selected industrial classifications in tables included in the United States Summary report of the Geographic Area series, RC82-A-52. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

## ALL ESTABLISHMENTS VERSUS ESTABLISHMENTS WITH PAYROLL

The tables in this report present data for two major categories of establishments: All establishments and establishments with payroll.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MRC NO. X</b>					
	Retail stores <sup>1 2 3</sup> .....	130	73 530	9 853	2 683	1 003
	Retail stores (establishments with payroll) <sup>2</sup> .....	117	71.810	9 853	2 683	1 003

The term "all establishments" includes those without payroll ("mom and pop" operators) and those with payroll. The number and sales of establishments without payroll is determined by subtracting data for establishments with payroll from data for all establishments.

As shown in the table on the previous page:

130	(Number of total establishments)
- 117	(Number of establishments with payroll)
13	(Number of establishments without payroll)

The sales of the 13 establishments is \$1,720 (000).

As explained in the "Comparability of 1977 and 1982 Censuses," data are shown by kind of business only for establishments with payroll.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which

various broad groups of commodities, or merchandise lines, sold by different kinds of business is available in the 1982 Census of Retail Trade report, Merchandise Line Sales, RC82-I-3.)

## Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Hardware stores (SIC 525)**—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

## General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

**Variety stores (SIC 533)**—Establishments engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539)**—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

### **Food Stores (SIC Major Group 54)**

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

### **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories, and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new

automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

**Gasoline service stations (SIC 554)**—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

### **Apparel and Accessory Stores (SIC Major Group 56)**

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's clothing and specialty stores and furriers (SIC 562, 563, and 568)**—Comprise the following industries:

**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

**Women's specialty stores and furriers (SIC 563 and 568)**—Establishments primarily selling a specialized line of women's and girls' apparel, such as sportswear, beachwear, blouses, hosiery, hats, foundation garments, lingerie, negligees, robes, and fur coats and other fur apparel.

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Shoe stores (SIC 566)**—Establishments primarily selling shoes and other footwear. Accessories are frequently sold. Included are men's shoe stores, women's shoe stores, children's and juveniles' shoe stores, and family shoe stores.

**Other apparel and accessory stores (SIC 564 and 569)**—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This classification also includes children's and infants' wear stores.

### **Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Home furnishing stores (SIC 5713, 5714, and 5719)**—Establishments primarily engaged in the retail sale of home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, window shades, floor coverings and related products, draperies, curtains, slipcovers, and upholstery material.

**Household appliance, radio, television, and music stores (SIC 572 and 573)**—Comprise the following industries:

*Household appliance stores (SIC 572)*—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

*Radio and television stores (SIC 5732)*—Establishments primarily engaged in the retail sale and installation of radios, television sets, home computers and software, record players, and high fidelity (hi-fi) and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

*Record shops (SIC 5733 pt.)*—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

*Musical instrument stores (SIC 5733 pt.)*—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

### **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

**Eating places (SIC 5812)**—Includes retail establishments which sell prepared foods and beverages for consumption on or near the premises. Included are restaurants and lunchrooms, social caterers, cafeterias, refreshment places, contract feeding locations, and ice cream and frozen custard stands.

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

### **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

**Drug and proprietary stores (SIC 591)**—Drug stores are establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines, such as cosmetics, toiletries, tobacco, and novelty merchandise, and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores are establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Miscellaneous shopping goods stores (SIC 594)**—Comprise the following industries:

*General line sporting goods stores (SIC 5941 pt.)*—Establishments primarily selling a general line of sporting

goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

*Specialty line sporting goods stores (SIC 5941 pt.)*—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment.

*Book stores (SIC 5942)*—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail order houses (SIC 5961).

*Stationery stores (SIC 5943)*—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

*Jewelry stores (SIC 5944)*—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

*Hobby, toy, and game shops (SIC 5945)*—Establishments primarily engaged in the retail sale of toys, games, and hobby

kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

*Camera and photographic supply stores (SIC 5946)*—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

*Gift, novelty, and souvenir shops (SIC 5947)*—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

*Luggage and leather goods stores (SIC 5948)*—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

*Sewing, needlework, and piece goods stores (SIC 5949)*—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

*Florists (SIC 5992)*—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.



# APPENDIX B. General Questions



U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## 1982 CENSUS OF RETAIL TRADE

O.M.B. APPROVAL NO. 0607-0371 EXPIRES 12/84

**NOTICE** — Response to this inquiry is required by law (Title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO  
**BUREAU OF THE CENSUS**  
1201 East Tenth Street  
Jeffersonville, Indiana 47134

**DUE DATE: FEBRUARY 15, 1983**

If you cannot file by the due date, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

**Note** — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5801

Please correct errors in name, address, and ZIP code. ENTER street and number if not shown.

### Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1982 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ YES (9 digits)  
2 ☐ NO — Enter current EI No. →

### Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items a, b, c, and d

**NOTE:** P.O. boxes or rural routes are not physical locations.

a. ☐ Same as shown in mailing label. If different, indicate change. →

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC. STATE ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ YES 3 ☐ No legal boundaries  
2 ☐ NO 4 ☐ Don't know

c. Type of municipality where physically located

096 1 ☐ City, village, or borough 3 ☐ Other or don't know  
2 ☐ Town or township

d. Name of county where physically located

### Item 3 — OPERATIONAL STATUS

Number of months

a. How many months during 1982 did this firm or organization actively operate this establishment?

002

b. Mark (X) the ONE box which best describes this establishment at the end of 1982.

001 1 ☐ In operation  
2 ☐ Temporarily or seasonally inactive

Figures only

3 ☐ Ceased operation — Give date →

4 ☐ Sold or leased to another operator — Give date at right AND enter name, etc., below →

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY STATE ZIP CODE

### Item 4 — ORGANIZATIONAL STATUS — Mark (X) the ONE box which best describes this establishment during 1982.

- 003 1 ☐ Individual proprietorship  
2 ☐ Partnership  
3 ☐ Cooperative association (taxable)  
4 ☐ Cooperative association (tax-exempt)  
5 ☐ Government — Specify \_\_\_\_\_  
6 ☐ Corporation (Do not mark if any form of cooperative association.)  
9 ☐ Other — Specify \_\_\_\_\_

### HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.  
Example: If a figure is \$1,125,628, report either **Preferred** 1,126 or **Acceptable** 1,125,628

Mil- lions (000)	Thou- sands (00)	Dol- lars (000)
1	126	
1	125	628

### Item 5 — DOLLAR VOLUME OF BUSINESS IN 1982

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

Mil.	Thou.	Dol.
010		

### Item 6 — PAYROLL AND EMPLOYMENT

a. Payroll in 1982, before deductions

(1) Total ANNUAL payroll

Mil.	Thou.	Dol.
030		

(2) FIRST QUARTER payroll

Mil.	Thou.	Dol.
031		

b. Employment in 1982

Number
032

Number of paid employees for the pay period including March 12, 1982. (Include both full- and part-time employees.)

### Item 9 — KIND OF BUSINESS — Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment in 1982.

(Categories appropriate to individual form)

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2 →

Item 11 – MERCHANDISE LINES					c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1982? <span style="float: right;">Number 079</span>				
Report sales either in dollar figures (see example on page 1), or as a percent (in whole percents) of total sales (see example below).					If more than one, provide the physical location address and other information indicated below for each establishment. Continue with same format in item 14 (or attach a separate sheet) if necessary.				
<b>HOW TO REPORT PERCENTS</b>	If figure is 38.76% of total sales:		Mil.	Thou.	Dol.	Per-cent			
	• Report whole percents					39			
	Not acceptable					38.76			
Merchandise lines		Census use	Estimated sales during 1982						
			Mil.	Thou.	Dol.	Per-cent			
(Categories appropriate to individual form)									
<div style="display: flex; justify-content: space-between; align-items: center;"> <div style="width: 15%;"><b>NOTE</b></div> <div>Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.</div> </div>									
<b>Item 13 – OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION</b>					1				
a. Is this company owned or controlled by another company?					NAME, ADDRESS, AND ZIP CODE				
097 <input type="checkbox"/> YES → 098 <input type="checkbox"/> NO					1982 Mil. Thou. Dol.				
<div style="border: 1px solid black; padding: 2px;">ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE</div> <div style="border: 1px solid black; padding: 2px;">EI No. (9 digits) <span style="display: inline-block; width: 100px; border-bottom: 1px solid black;"></span></div>					Sales				
					Annual payroll				
					Census use				
b. Does this company own or control any other company or companies?					2				
097 <input type="checkbox"/> YES → 098 <input type="checkbox"/> NO					NAME, ADDRESS, AND ZIP CODE				
<div style="border: 1px solid black; padding: 2px;">ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE</div> <div style="border: 1px solid black; padding: 2px;">EI No. (9 digits) <span style="display: inline-block; width: 100px; border-bottom: 1px solid black;"></span></div>					1982 Mil. Thou. Dol.				
					Sales				
					Annual payroll				
					Census use				

# APPENDIX C.

## Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS		57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
5211	Lumber and other building materials dealers.....	5201	5712	Furniture stores.....	5701
5231	Paint, glass, and wallpaper stores.....	5202	5713	Floor covering stores.....	5704
5251	Hardware stores.....	5203	5714	Drapery, curtain, and upholstery stores.....	5705
5261	Retail nurseries, lawn and garden supply stores....	5204	5719	Miscellaneous home furnishing stores.....	5705
5271	Mobile home dealers.....	5205	5722	Household appliance stores.....	5702
			5732	Radio and television stores.....	5702
			5733 pt.	Record shops.....	5703
53	GENERAL MERCHANDISE GROUP STORES		5733 pt.	Musical instrument stores.....	5703
5311 pt.	Conventional department stores.....	5301	58	EATING AND DRINKING PLACES	
5311 pt.	Discount or mass merchandising department stores...	5301	5812 pt.	Restaurants and lunchrooms.....	5801
5311 pt.	National chain department stores.....	5301	5812 pt.	Social caterers.....	5801
5331	Variety stores.....	5302	5812 pt.	Cafeterias.....	5801
5399	Miscellaneous general merchandise stores.....	5301	5812 pt.	Refreshment places.....	5801
			5812 pt.	Contract feeding.....	5802
54	FOOD STORES		5812 pt.	Ice cream, frozen custard stands.....	5801
5411	Grocery stores.....	5400	5813	Drinking places (alcoholic beverages).....	5801
5423	Meat and fish (seafood) markets.....	5400	59	MISCELLANEOUS RETAIL STORES	
5431	Fruit stores and vegetable markets.....	5400	5912 pt.	Drug stores.....	5901
5441	Candy, nut, and confectionery stores.....	5400	5912 pt.	Proprietary stores.....	5901
5451	Dairy products stores.....	5400	5921	Liquor stores.....	5902
5462	Retail bakeries--baking and selling.....	5400	5931	Used merchandise stores.....	5903
5463	Retail bakeries--selling only.....	5400	5941 pt.	General line sporting goods stores.....	5904
5499	Miscellaneous food stores.....	5400	5941 pt.	Specialty line sporting goods stores.....	5904
			5942	Book stores.....	5905
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5943	Stationery stores.....	5905
5511	Motor vehicle dealers--new and used cars.....	5501	5944	Jewelry stores.....	5906
5521	Motor vehicle dealers--used cars only.....	5501	5945	Hobby, toy, and game shops.....	5907
5531 pt.	Tire, battery, and accessory dealers.....	5502	5946	Camera and photographic supply stores.....	5908
5531 pt.	Other auto and home supply stores.....	5502	5947	Gift, novelty, and souvenir shops.....	5905
5541	Gasoline service stations.....	5504	5948	Luggage and leather goods stores.....	5905
5551	Boat dealers.....	5503	5949	Sewing, needlework, and piece goods stores.....	5909
5561	Recreational and utility trailer dealers.....	5503	5961 pt.	Department store merchandise--mail order.....	5910
5571	Motorcycle dealers.....	5503	5961 pt.	General merchandise, n.e.c.--mail order.....	5910
5599	Automotive dealers, n.e.c.....	5503	5961 pt.	Other mail-order houses.....	5910
			5962	Automatic merchandising machine operators.....	5802
56	APPAREL AND ACCESSORY STORES		5963 pt.	Furniture, home furnishings, equipment--direct selling.....	5910
5611	Men's and boys' clothing and furnishings stores....	5601	5963 pt.	Mobile food service--direct selling.....	5910
5621	Women's ready-to-wear stores.....	5601	5963 pt.	Books and stationery--direct selling.....	5910
5631	Women's accessory and specialty stores.....	5601	5963 pt.	Other direct selling.....	5910
5641	Children's and infants' wear stores.....	5601	5982	Fuel and ice dealers, n.e.c.....	5911
5651	Family clothing stores.....	5601	5983	Fuel oil dealers.....	5911
			5984	Liquefied petroleum gas (bottled gas) dealers.....	5911
5661 pt.	Men's shoe stores.....	5602	5992	Florists.....	5912
5661 pt.	Women's shoe stores.....	5602	5993	Cigar stores and stands.....	5902
5661 pt.	Children's and juveniles' shoe stores.....	5602	5994	News dealers and newsstands.....	5902
5661 pt.	Family shoe stores.....	5602	5999 pt.	Optical goods stores.....	5913
			5999 pt.	Pet shops.....	5914
5681	Furriers and fur shops.....	5601	5999 pt.	Typewriter stores.....	5905
5699	Miscellaneous apparel and accessory stores.....	5601	5999 pt.	Other retail stores, n.e.c.....	5916



## APPENDIX D.

### Standard Metropolitan Statistical Areas

[Titles and definitions shown for SMSA's are those established by the Office of Management and Budget, as of January 1982]

#### Standard Metropolitan Statistical Areas

SMSA and definition	SMSA and definition
<b>Alexandria, La.</b> Grant Parish, La. Rapides Parish, La.	<b>Monroe, La.</b> Ouachita Parish, La.
<b>Baton Rouge, La.</b> Ascension Parish, La. East Baton Rouge Parish, La. Livingston Parish, La. West Baton Rouge Parish, La.	<b>New Orleans, La.</b> Jefferson Parish, La. Orleans Parish, La. St. Bernard Parish, La. St. Tammany Parish, La.
<b>Lafayette, La.</b> Lafayette Parish, La.	<b>Shreveport, La.</b> Bossier Parish, La. Caddo Parish, La. Webster Parish, La.
<b>Lake Charles, La.</b> Calcasieu Parish, La.	

## APPENDIX E, APPENDIX F, and APPENDIX G

[Not applicable]



# APPENDIX H.

## Comparative Sales Statistics for Central Business Districts in Standard Metropolitan Statistical Areas: 1982 and 1977

Geographic area	1982 sales		1977 sales (\$1,000)	Percent change in sales, 1977 to 1982, unadjusted
	Adjusted (\$1,000)	Unadjusted (\$1,000)		
<b>ALEXANDRIA SMSA</b>				
Alexandria CBD .....	(D)	(D)	14 669	(D)
<b>BATON ROUGE SMSA</b>				
Baton Rouge CBD .....	11 503	10 560	19 190	-45.0
<b>LAFAYETTE SMSA</b>				
Lafayette CBD .....	36 972	30 990	86 138	-64.0
<b>LAKE CHARLES SMSA</b>				
Lake Charles CBD .....	72 188	64 507	35 336	82.6
<b>MONROE SMSA</b>				
Monroe CBD .....	39 680	39 263	37 294	5.3
<b>NEW ORLEANS SMSA</b>				
New Orleans CBD .....	493 547	469 563	408 528	14.9
Kenner CBD .....	157 892	157 770	(NA)	(NA)
<b>SHREVEPORT SMSA</b>				
Shreveport CBD .....	68 252	60 768	58 890	3.2
Bossier City CBD .....	37 891	33 001	(NA)	(NA)

# 1. Introduction

The purpose of this study is to investigate the effects of various factors on the performance of a system. The study is organized as follows: Section 2 describes the system and the factors being investigated. Section 3 presents the experimental design and the results of the experiments. Section 4 discusses the implications of the results and the conclusions of the study.

1.1. System Description

1.2. Factors Investigated

1.3. Experimental Design

1.4. Results of Experiments

1.5. Implications of Results

1.6. Conclusions

# APPENDIX I.

## Boundary Descriptions for Central Business Districts and Major Retail Centers

### ALEXANDRIA, LA., SMSA

Alexandria CBD—Includes the area bounded by the Red River, St. James St., 5th St., Lee St., 8th St., Murray St., Foisey St., Jackson St., 6th St., Beauregard St., 4th St., and Fisk St. (Entire tract 118)

MRC No. 1—Includes the planned center known as "Alexandria Mall" and adjacent establishments on Memorial Dr. and Worley Dr. (Alexandria) (In tract 126)

### BATON ROUGE, LA., SMSA

Baton Rouge CBD—Includes the area bounded by Baton Rouge Exwy., East Blvd. Exwy., North Blvd., and Mississippi River. (Entire tract 12)

MRC No. 1—Includes the planned centers known as "North Park Shopping Center" and "Cloverleaf Shopping Center" and establishments on Plank Rd. from Monarch Ave. to Airline Hwy., and on Airline Hwy. from Plank Rd. to N. Foster Dr. (Baton Rouge) (In tracts 1, 2, 33, and 34)

MRC No. 2—Includes the planned centers known as "K-Mart Shopping Center" and "Colonial Shopping Center" and establishments on Airline Hwy. from N. Foster Dr. to the south property line of Colonial Shopping Center. (Baton Rouge) (In tracts 2 and 34)

MRC No. 3—Includes the planned center known as "Bon Marche Shopping Mall" and establishments on Florida Blvd. from the western property line of the mall to E. Airport Ave. (Baton Rouge) (In tracts 11.01, 11.02, 18, and 20)

MRC No. 4—Includes the planned center known as "Rebel Shopping Center" and establishments on Florida Blvd. from N. Foster Dr. to Croydon Ave. (Baton Rouge) (In tracts 11.01 and 18)

MRC No. 5—Includes the planned centers known as "Southdowns Shopping Center" and "Acadian Plaza Shopping Center" and establishments on Perkins Rd. from Interstate 10 to College Dr. (Baton Rouge) (In tract 26.01)

MRC No. 6—Includes the planned centers known as "Sherwood Village Shopping Center" and "Florida East Plaza" and establishments on Florida Blvd. from Sherwood Forest Blvd. to Marque Ann Dr., and on Little John Dr. from Archery Dr. to Florida Blvd. (Baton Rouge) (In tracts 36.02 and 37.03)

MRC No. 7—Includes the planned center known as "Cortana Mall" and establishments on Airline Hwy. from Harry Dr. to Florida Blvd., and on Florida Blvd. from Airline Hwy. to Oak Villa Blvd. (Baton Rouge) (In tracts 11.02 and 36.01)

### MAJOR RETAIL CENTERS

### LAFAYETTE, LA., SMSA

Lafayette CBD—Includes the area bounded by Simcoe St., SP RR., Johnston St. ext., University Dr., St. Landry St., St. Mary Blvd., Parkside Dr., and University Dr. (Entire tract 1)

MRC No. 1—Includes the planned centers known as "Acadiana Mall" and "Ambassador Row Shopping Center" and establishments on Johnston St. from Whittington Loop to Broadmoor Coulee, and on Ambassador Caffery Pkwy. from Holmes Dr. to Whittington Loop. (Lafayette) (In tracts 14, 17, and 19)

MRC No. 2—Includes the planned centers known as "Northgate Mall" and "Parkway Plaza" and establishments on NE. Frontage Rd. from Castille Ave. to E. Willow St., and on NW. Frontage Rd. from Chalmette Dr. to E. Lillian Rd. (Lafayette) (In tract 11)

MRC No. 3—Includes the planned centers known as "Grande Marche Shopping Center," "Fiesta Village," and "Old Market Mall" and establishments on Johnston St. from Rena Coulee to Grand Ave., on Rena Dr., and Camellia Blvd. (Lafayette) (In tracts 16, 17, and 18)

### LAKE CHARLES, LA., SMSA

Lake Charles CBD—Includes the area bounded by Interstate 10, Hodges St. ext., Division St., Moss St., Drew St., Ford St., Kirby St., Common St., Iris St., Bilbo St., Clarence St., Ryan St., Python Bayou, Front St., and U.S. Hwy. 90. (Entire tract 1)

MRC No. 2—Includes the planned center known as "Prien Lake Mall" and establishments in the area bounded by Creole St., W. Hale St., Ernest St., and W. Prien Lake Rd. (Lake Charles) (In tract 7)

### MONROE, LA., SMSA

Monroe CBD—Includes the area bounded by Hudson Ln., MP RR., Interstate 20, and Ouachita River. (Entire tract 8)

### NEW ORLEANS, LA., SMSA

New Orleans CBD—Includes the area bounded by St. Philip St. ext., Mississippi River, Canal St. ext., Magazine St., Pontchartrain Exwy. (Interstate 10), Claiborne Ave., Cleveland Ave., Derbigny St., Iberville St., Basin St., St. Louis St. ext., and Rampart St. (Entire tracts 42, 47, 58, and 59)

Kenner CBD—Includes the area bounded by Lake Pontchartrain, imaginary line from the intersection of Robelin Dr. and Palm Vista Dr. to intersection of Maine Ave. and 19th St., 19th St., and the Duncan Canal. (Entire tracts 205.01, 205.02, 205.06, 211, and 212)

**NEW ORLEANS, LA., SMSA—Con.**

**MRC No. 2**—Includes the planned center known as "The Plaza in Lake Forest," bounded by Interstate 10, Read Blvd., Lake Forest Blvd., and Citrus Canal. (New Orleans) (In tract 17.21)

**MRC No. 3**—Includes the planned center known as "Oakwood Shopping Center" and establishments bounded by the West Bank Exwy., Terry Pkwy., Constanza Dr., and Whitney Ave. (Jefferson Parish) (In tract 252.01)

**MRC No. 4**—Includes the planned center known as "Gentilly Woods Shopping Center" and establishments on Chef Menteur Hwy. from Seminary Pl. to Congress Dr. (New Orleans) (In tract 17.02)

**MRC No. 5**—Includes the planned center known as "West Side Shopping Center" bounded by Stumpf Blvd., Franklin St., West Bank Exwy., and the Missouri-Pacific RR. (Gretna and Jefferson Parish) (In tract 256)

**MRC No. 6**—Includes the planned center known as "Carrollton Shopping Center" and establishments in the area bounded by Cambronne St., Interstate 10, S. Carrollton Ave., Edinburgh St., Dublin St., and Palmetto St. (New Orleans) (In tract 72)

**NEW ORLEANS, LA., SMSA—Con.**

**MRC No. 8**—Includes the planned center known as "Elmwood Shopping Center" and establishments in the area bounded by an undeveloped tract, S. Clearview Pkwy., Mounes St. and Wholesalers Pkwy. (Jefferson Parish) (In tract 242)

**MRC No. 11**—Includes the area known as the "Metairie central business district," including the planned centers known as "Lakeside Shopping Center" and "Clearview Shopping Center" and establishments in the area bounded by Lake Pontchartrain, Homestead St., New St., Bonnabel Canal, W. Napoleon Ave., Harvard St., Ithacha Ave., Hudson St., W. Esplanade Ave., and Suburban Canal. (Jefferson Parish) (In tracts 201.02, 202.01, 202.02, 202.03, 218.01, 218.02, 219, 220.01, 221.01, and 221.02)

**SHREVEPORT, LA., SMSA**

**Shreveport CBD**—Includes the area bounded by Commerce St., Cotton St., Common St., IC RR., Wilson St., Texas St., Grand St., Milam St., Common St., and Fannin St. (Entire tract 201)

**Bossier City CBD**—Includes the area bounded by LBA RR., SSW RR., and the Red River. (Entire tract 102)

## APPENDIX J.

### Major Retail Center Delineation by Geographic Areas

[Delineation identification symbols: "CSAC"—delineated by Census Statistical Areas Committee, "L"—delineated by other local organization, "N"—no delineation since area had no MRC's in 1982, "NP"—nonparticipating area (no MRC delineation participation could be obtained). For definition of each SMSA, see appendix D]

AREA	MRC DELINEATOR
Alexandria SMSA	CSAC
Baton Rouge SMSA	
East Baton Rouge Parish	CSAC
Ex. East Baton Rouge Parish	N
Lafayette SMSA	CSAC
Lake Charles SMSA	CSAC
Monroe SMSA	NP
New Orleans SMSA	CSAC
Shreveport SMSA	NP



## REFERENCE MATERIALS • ORDER FORMS • PUBLICATION CORRECTIONS

Please send me the items marked (X) below.

- ☐ Corrections (if there are any) for this publication— **Major Retail Centers, Louisiana, RC82-C-19**

If you purchase several different reports from the 1982 Economic Censuses, you should complete this form from each of the reports and return it to the address shown below to receive publication corrections. However, you should complete the following on **only** one of the forms.

- ☐ Guide to the 1982 Economic Censuses and Related Statistics

- ☐ Monthly Product Announcement—A monthly notice of all products released by the Census Bureau during the previous month—useful primarily to persons who plan to purchase publications, tapes, etc., in the future.

Publication announcements and order forms — Mark (X) subjects in which you are interested.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Retail Trade            | <input type="checkbox"/> Economic Censuses of Outlying Areas (Puerto Rico, Guam, Virgin Islands, and Northern Mariana Islands) | <input type="checkbox"/> Governments              |
| <input type="checkbox"/> Wholesale Trade         |  | <input type="checkbox"/> Foreign Trade            |
| <input type="checkbox"/> Service Industries      | <input type="checkbox"/> Enterprise Statistics   | <input type="checkbox"/> Population               |
| <input type="checkbox"/> Construction Industries | <input type="checkbox"/> Minority- and Women-Owned Businesses  | <input type="checkbox"/> Housing                  |
| <input type="checkbox"/> Manufacturing           | <input type="checkbox"/> Agriculture   | <input type="checkbox"/> International Statistics |
| <input type="checkbox"/> Mineral Industries      | <input type="checkbox"/> County Business Patterns  | <input type="checkbox"/> Geography                |
| <input type="checkbox"/> Transportation          | <input type="checkbox"/> Quarterly Financial Report  | <input type="checkbox"/> Guides, Catalogs, etc.   |

Name

Organization

Address/PO Box

City

State

ZIP Code

Mail completed form to

**Customer Services  
DUSD  
Bureau of the Census  
Washington, D.C. 20233**

TEAR HERE

THE UNIVERSITY OF CHICAGO

DEPARTMENT OF CHEMISTRY

PHYSICAL CHEMISTRY

# REPORT

ON THE

PHYSICAL CHEMISTRY

OF THE

UNIVERSITY OF CHICAGO

DEPARTMENT OF CHEMISTRY

PHYSICAL CHEMISTRY

OF THE

UNIVERSITY OF CHICAGO

DEPARTMENT OF CHEMISTRY

PHYSICAL CHEMISTRY

OF THE

UNIVERSITY OF CHICAGO

DEPARTMENT OF CHEMISTRY

PHYSICAL CHEMISTRY

OF THE

UNIVERSITY OF CHICAGO

DEPARTMENT OF CHEMISTRY

PHYSICAL CHEMISTRY

OF THE

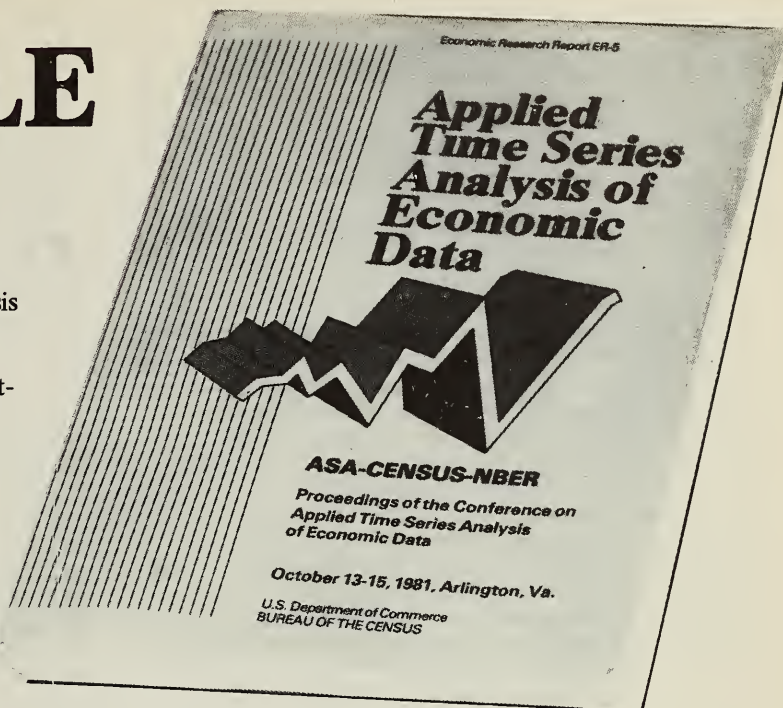
UNIVERSITY OF CHICAGO

# NOW AVAILABLE

This publication presents the proceedings of the Conference on Applied Time Series Analysis of Economic Data held in October 1981 and cosponsored by the American Statistical Association; Bureau of the Census, U.S. Department of Commerce; and National Bureau of Economic Research.

Topics highlighted include:

- Modeling seasonal economic data
- Modeling univariate economic time series
- Modeling multiple economic time series
- Modeling business cycle and expectations data
- Modeling and forecasting economic variables
- Modeling and analyzing preliminary and revised economic data



**Applied Time Series Analysis of Economic Data (Economic Research Report, ER-5) is now available from the Bureau of the Census.**

(please detach along this dotted line)

## ORDER FORM

Please send me \_\_\_\_\_ copy(ies) of  
Applied Time Series Analysis of  
Economic Data, ER-5, at \$7.

Name \_\_\_\_\_

Organization \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, and ZIP Code \_\_\_\_\_

## MAIL ORDER FORM WITH PAYMENT TO

Data User Services Division  
Customer Services (Publications)  
Bureau of the Census  
Washington, D.C. 20233

MAKE CHECK OR MONEY ORDER PAYABLE  
TO SUPERINTENDENT OF DOCUMENTS

**TOTAL AMOUNT \$**

Payment enclosed  
(Mark one)

- ☐ Check  
☐ Money order  
☐ GPO coupons

OR

Charge to:  
Superintendent of  
Documents Deposit  
Account Number \_\_\_\_\_



# PUBLICATION PROGRAM

## 1982 CENSUS OF RETAIL TRADE

Publications of the 1982 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233. The first results were issued in preliminary reports. Final detailed statistics are issued in separate paperbound reports, which subsequently are assembled and reissued in clothbound volumes.

### Final Reports

#### Geographic area series—52 reports (RC82-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, and employment, by varied retail classifications. Data for all establishments (establishments with payroll and establishments without payroll) are presented on number of establishments, sales, and number of proprietorships and partnerships, only for total retail trade. All statistics are presented for the State, SMSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1982 data are provided for all establishments on sales per capita, number of inhabitants per establishment, and sales per establishment, only for total retail trade. In addition, for establishments with payroll, data are shown by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1977 and 1982 are shown by kind of business for establishments with payroll and, for all establishments, only for total retail trade.

#### Major retail center series—51 reports (RC82-C-1 to -51)

A separate report is being issued for each State and the District of Columbia. Each report presents statistics for retail establishments with payroll by varied kind-of-business detail on number, sales, payroll, and employment. In addition, data for all establishments are presented on number and sales only for total retail trade.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and all other major retail centers (MRC's) in the SMSA.

Descriptions of the boundaries of each CBD and MRC also are included.

#### Industry series—56 reports (RC82-I-1, 2, 3 (1 to 53), and 4)

The first report (RC82-I-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States and, for all establishments, only for total retail trade.

A report (RC82-I-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail

firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC82-I-3 (1 to 53)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each SMSA, and the United States as a whole. Data for States and most SMSA's will be available on microfiche only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 34 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC82-I-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

### Final Report Volumes

- Volume I. Retail—Summary and Industry Statistics. Includes data previously issued in series RC82-I.
- Volume II. Retail Trade—Geographic Area Statistics. Includes data previously issued in series RC82-A.
- Volume III. Retail Trade—Major Retail Centers. Includes data previously issued in series RC82-C.

### Microfiche

Every final report in the 1982 Census of Retail Trade will be available on microfiche.

### Public-Use Computer Tapes

Selected data—generally detailed information by industry and/or geographic area—also are available on public-use computer tapes. For the selected data, these tapes will provide the same information found in the final reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data. These tapes, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

## OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1982 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233.

Superintendent of Documents  
U.S. Government Printing Office  
Washington, D.C. 20402

Official Business

Penalty for Private Use, \$300



POSTAGE AND FEES PAID  
U.S. DEPARTMENT OF COMMERCE  
COM-202

Special Fourth-Class  
Rate—Book



70992  
179







CB/Bureau of the Census Library



5 0673 01047724 1

**DATE DUE**

**MAY 18 2006**

**Return Material Promptly**